Business Law and Ethics: Concepts, Methodologies, Tools, and Applications (3 Vols.)

Information Resources Management Association (USA)

Description:
In modern business environments, ethical behavior plays a crucial role in success. Managers and business leaders must pay close attention to the ethics of their policies and behaviors to avoid a reputation-crushing scandal.

Business Law and Ethics: Concepts, Methodologies, Tools, and Applications explores best practices business leaders need to navigate the complex landscape of legal and ethical issues on a day-to-day basis.

Readers:
This multi-volume reference is a valuable tool for business leaders, managers, students, and professionals in a globalized marketplace.


Topics Covered:
- Business Law
- Corruption
- Cultural Consciousness
- Economic Climate
- Ethics Education
- Globalization
- Public Knowledge Management
- Value Systems

Hardcover + Free E-Access: $2,300.00  E-Access Only: $2,190.00  1 Year Online Subscription: $1,070.00  2 Year Online Subscription: $1,810.00
**Information Resources Management Association (IRMA)** is a research-based professional organization dedicated to advancing the concepts and practices of information resources management in modern organizations. IRMA’s primary purpose is to promote the understanding, development and practice of managing information resources as key enterprise assets among IRM/IT professionals. IRMA brings together researchers, practitioners, academicians, and policy makers in information technology management from over 50 countries.