

Organizational and End User Computing (JOEUC)

An official publication of
the Information Resources
Management Association

JOURNAL OF

Organizational and End User Computing



IGI PUBLISHING
Publisher of IT books, journals and cases since 1988
www.igi-global.com

ISSN: 1546-2234; EISSN: 1546-5012

Established 1989; Published Quarterly

Editor(s)-in-Chief: Steven Walczak (University of South Florida, USA)

The **Journal of Organizational and End User Computing (JOEUC)** provides a forum to information technology educators, researchers, and practitioners to advance the practice and understanding of organizational and end user computing. The journal features a major emphasis on how to increase organizational and end user productivity and performance, and how to achieve organizational strategic and competitive advantage. JOEUC publishes full-length research manuscripts, insightful research and practice notes, and case studies from all areas of organizational and end user computing that are selected after a rigorous blind review by experts in the field.

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- OEUC privacy, security, and copyright issues
- OEUC productivity and performance
- OEUC relation to information resources management
- OEUC risk factors
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All submissions and inquiries should be directed to the attention of:
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MISSION

The primary purpose of the **Journal of Organizational and End User Computing (JOEUC)** is to provide a forum to information technology educators, researchers, and practitioners to advance the practice and understanding of organizational and end user computing. Prospective authors are invited to submit manuscripts for possible publication in JOEUC. The journal publishes empirical and theoretical research concerned with all aspects of organizational and end user computing. The journal is especially interested in those research studies that show a significant contribution to the area by relating organizational and end user computing to organizational and end user performance and productivity, strategic and competitive advantage, and electronic commerce. It publishes full-length research manuscripts, insightful research and practice notes, and case studies from all areas of organizational and end user computing.



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