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The Journal of Organizational and End User Computing (JOEUC) provides a forum to information technology educators, researchers, and practitioners to advance the practice and understanding of organizational and end user computing. The journal features a major emphasis on how to increase organizational and end user productivity and performance, and how to achieve organizational strategic and competitive advantage. JOEUC publishes full-length research manuscripts, insightful research and practice notes, and case studies from all areas of organizational and end user computing that are selected after a rigorous blind review by experts in the field.

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The primary purpose of the Journal of Organizational and End User Computing (JOEUC) is to provide a forum to information technology educators, researchers, and practitioners to advance the practice and understanding of organizational and end user computing. Prospective authors are invited to submit manuscripts for possible publication in JOEUC. The journal publishes empirical and theoretical research concerned with all aspects of organizational and end user computing. The journal is especially interested in those research studies that show a significant contribution to the area by relating organizational and end user computing to organizational and end user performance and productivity, strategic and competitive advantage, and electronic commerce. It publishes full-length research manuscripts, insightful research and practice notes, and case studies from all areas of organizational and end user computing.