Knowledge Management and Competitive Advantage: Issues and Potential Solutions

Part of the Advances in Knowledge Acquisition, Transfer, and Management Book Series

Michael A. Chilton (Kansas State University, USA) and James M. Bloodgood (Kansas State University, USA)

Knowledge is a significant organizational resource. In order to build and sustain a competitive advantage, this knowledge must be protected within an organization's core businesses from discovery by competitors.

Knowledge Management and Competitive Advantage: Issues and Potential Solutions examines current research in support of knowledge management by focusing on how knowledge resources can be used to create and sustain competitive advantages. By combining imitation and innovation theories, this book is a vital resource for information system and management professionals, students, and researchers in order to achieve an organization's competitive advantage.

Topics Covered:
- Organizational Learning
- Knowledge Management
- Sustainable Competitive Advantage
- Knowledge Chain Theory
- Knowledge Protection
- Organizational Resources
- Soft Computing Approach

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How Knowledge Creation Capabilities Lead to Competitive Advantage
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