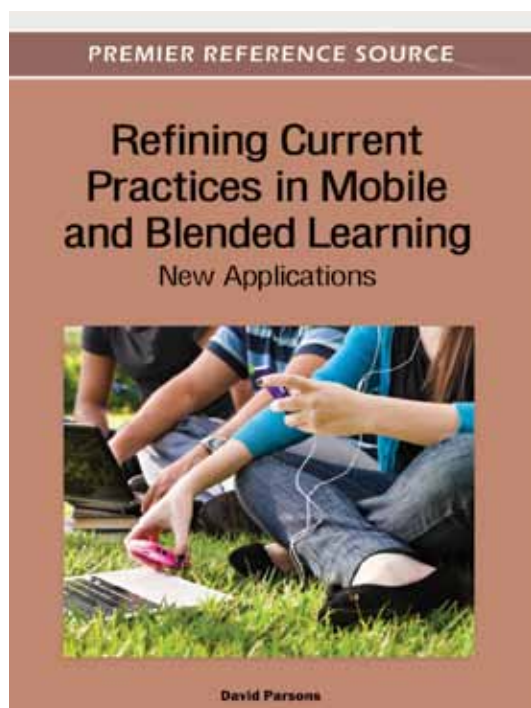


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**David Parsons** is Associate Professor of Information Technology at Massey University, Auckland, New Zealand. He has a PhD in Information Technology from Nottingham Trent University (UK) and has wide experience in both academia and industry. He is the founding Editor-in-Chief of the International Journal of Mobile and Blended Learning and author of a number of texts on computer programming, web application development and mobile learning. His work has been published in many international journals, including *Computers & Education*, *IEEE Transactions on Learning Technologies* and *Software Practice and Experience*. He chaired the Conference on Mobile Learning Technologies and Applications in 2007 and was co-editor of *Innovative Mobile Learning: Techniques and Technologies* (Information Science Reference, 2009). He is a member of the International Association for Mobile Learning and a professional member of the British Computer Society.

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