Networked Sociability and Individualism: Technology for Personal and Professional Relationships

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The recent popularity of Social Network Sites (SNS) shows that there is a growing interest in articulating, making visible, and managing personal or professional relationships through technology-enabled environments.

Networked Sociability and Individualism: Technology for Personal and Professional Relationships provides a multidisciplinary framework for analyzing the new forms of sociability enabled by digital media and networks. This book focuses on a variety of social media and computer-mediated communication environments with the aim of identifying and understanding different types of social behavior and identity expression.

Topics Covered:
- Computer-Mediated Communication
- Mobile Social Networking
- Networked Individualism
- Networked Sociability
- New Media Literacy
- Participatory Culture
- Social Media and Privacy
- Social Network Sites
- Web 2.0

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