E-Banking and Emerging Multidisciplinary Processes: Social, Economical and Organizational Models

Mohammad Ali Sarlak (Payame Noor University, Iran) and Asghar Abolhasani Hastiani (Payame Noor University, Iran)

The innovative utilization of the Internet and other information and communication technologies in the banking sector has created somewhat of an e-banking phenomenon.

E-Banking and Emerging Multidisciplinary Processes: Social, Economical and Organizational Models advances the knowledge and practice of all facets of electronic banking. This cutting edge publication emphasizes emerging e-banking theories, technologies, strategies, and challenges to stimulate and disseminate information to research, business, and banking communities. It develops a comprehensive framework for e-banking through a multidisciplinary approach, while taking into account the implications it has on traditional banks, businesses, and economies.

Topics Covered:
- Global E-banking
- E-payment Protocol
- Business Model of Internet Banks
- Modern Banking Technology
- RFID Technology in the Banking Sector
- Improving E-society through E-banking
- Verification and Analysis of Factors in Implementation of E-banking
- Volatile Business Environment
- KM Strategic Alignment in the Banking Sector
- Customer Service Improvement in Developing Economy

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Mohammad Ali Sarlak is an associate professor of public administration at the Payam Noor University (PNU). He is currently serving as the president at the doctoral education and research center in same university. PNU is a distance education university and mega university in Iran with more than 900,000 students. He holds a PhD in OB management and an MBA and a bachelor degree in business administration from the University of Tehran. In addition to his research in e-entrepreneurship, students trust in virtual universities, e-business, e-commerce, and e-government, he has published several articles and presented several papers on the IT applications in organizations. He has won numerous research, teaching, and administrative awards. Sarlak has written several text books related to IT applications in organizations for master's students. In addition to serving as the editor-in-chief of the International Journal of E-Entrepreneurship and Innovation, he is a member of editorial review board of the Journal of Electronic Commerce in Organizations and the Journal of Information Technology Research.
Section 1: The Evolution

Chapter 1
Global E-Banking Trends:
Adapa Sojana (University of New England, Australia)

Chapter 2
Efficient Anonymous and Non-Repudiation E-Payment Protocol
Aboud Sattar J. (Iraqi Council of Representatives, Iraq)

Section 2: The Strategies

Chapter 3
Electronic Banking as a Strategy for Customer Service Improvement in the Developing Economy
Mobarek Asma (Stockholm Business School, Sweden)

Chapter 4
Factors Influencing KM Strategic Alignment in the Banking Sector:
Al-Ahmari Jafleh Hassan (University Of Bahrain, Bahrain)

Chapter 5
Internet Banking Strategy in a Highly Volatile Business Environment:
Ezeoha Abel E. (Ebonyi State University, Nigeria)

Section 3: The Models

Chapter 6
Business Model of Internet Banks
Sahut Jean-Michel (Amiens School of Management, France)

Chapter 7
Toward a Conceptual Framework for Verification and Analysis of Effective Factors in Successful Implementation of Electronic Banking
Hosseini Mirza Hassan (Payame Noor University, Iran)
Ghorbani Ali (Payame Noor University, Iran)

Section 4: The Technologies

Chapter 8
Introduction to Modern Banking Technology and Management
Ravi Vadlamani (Institute for Development and Research in Banking Technology, India)

Chapter 9
Application of RFID Technology in Banking Sector
Dehkordi Lotfollah Forozandeh (Payame Noor University, Iran)
Ghorbani Ali (Payame Noor University, Iran)
Aliahmadi Ali Reza (University of Science & Technology, Iran)

Chapter 10
Improving E-Society through E-Banking
Shanmugam Bala (Monash University, Malaysia)
Supramaniam Mahadevan (Taylor's University College, Malaysia)

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