Knowledge Management in Emerging Economies: Social, Organizational and Cultural Implementation

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Knowledge is evolving in the new economy as a distinctive core competency and as a main source of wealth for many countries as well as companies. Managing knowledge as a non-depleting corporate resource can help in the creation of sustainable competitive advantage for today's competitive and globalized business world.

Knowledge Management in Emerging Economies: Social, Organizational and Cultural Implementation seeks focuses on knowledge management theoretical models and empirical research findings for developing economies. This book specifically seeks to understand the social, organizational, and cultural implementation aspects of knowledge management in the context of developing economies, and to discuss issues, challenges, and trends surrounding this implementation.

Topics Covered:

• Cross-cultural knowledge management practices
• Factors affecting knowledge sharing practice
• Knowledge generation for technology transfer
• Knowledge integration in globally distributed teams
• Knowledge management in high-growth companies
• Knowledge utilization from a repository knowledge management system
• Supply chain knowledge integration
• The construction and application of tacit knowledge
• Transfer knowledge using stories
• Web mining for strategic competitive intelligence

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.