The Handbook of Research on Strategic Management in Small and Medium Enterprises

Part of the Advances in Logistics, Operations, and Management Science Book Series

Kiril Todorov (University of National and World Economy, Bulgaria) and David Smallbone (Kingston University, UK)

As the global economy continues to develop and new entrepreneurs take advantage of emerging markets, the small business sector plays a greater role of economic development in the international arena.

The Handbook of Research on Strategic Management in Small and Medium Enterprises contributes new research to the current array of literature on small business management under diverse geographic, economic, and socio-cultural conditions. By exploring existing theories in tandem with fresh viewpoints, this book will serve as a valuable reference to students, lecturers, researchers, entrepreneurs, and policy makers investigating the use of strategic management in various scenarios and situations.

Topics Covered:
- Global Perspectives
- Entrepreneurship
- Team Building
- Building Competitive Competencies
- Contemporary Models
- Flexible Strategies
- Influencing Factors and Barriers
- Partnership and Networking
- Strategic Perspectives

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.
Section 1: Foundations of Strategic Management in SMEs

Chapter 1
Strategic Management in SMEs:
Rosalind Jones (University of Birmingham, UK)
Susan Sisay (Glyndwr University, UK)

Chapter 2
Strategic Management Overview and SME in Globalized World
Neeta Baporikar (Sultanate of Oman Ministry of Higher Education, CAS-Salalah, Oman)

Chapter 3
Environmental Scanning – An Information System Framework for Strategic Decisions in SMEs:
Ho Yin Wong (Deakin University, Australia)
Parves Sultan (Central Queensland University, Australia)
Jason Koikho Sit (Bournemouth University, UK)
En Li (Central Queensland University, Australia)
Jia-Yi Hung (Tzu Chi College of Technology, Taiwan)

Chapter 4
Strategic Learning for Agile Maneuvering in High Technology SMEs
Charlotta A. Sirén (University of Vaasa, Finland & Luleå University of Technology, Sweden)
Marko Kohtamäki (University of Vaasa, Finland & Lulea University of Technology, Sweden)

Section 2: The Entrepreneur/Manager as Strategist, Leader, and Improviser

Chapter 6
The Entrepreneur as Strategist and Improviser:
Kiril Todorov (University of National and World Economy, Bulgaria)

Chapter 7
The Entrepreneurial Manager:
Kostadin Kolarov (University of National and World Economy, Sofia, Bulgaria)

Chapter 8
SMEs Leaders:
Renad Redhen-Colot (Novancia Business School, France)
Miruna Ralu Lefelbre (Audencia School of Management, France)

Section 3: Strategic Management in SMEs by Stage of Development

Chapter 9
Becoming Strategic in Small Businesses
Colleen E. Mills (University of Canterbury, New Zealand)

Chapter 10
Strategic Entrepreneurial Orientation and Small Business Growth
João J. Ferreira (University of Beira Interior (UBI), Portugal & NECE - Research Unit in Business Sciences, Portugal)
Mário L. Raposo (University of Beira Interior (UBI), Portugal & NECE - Research Unit in Business Sciences, Portugal)
Cristina I. Fernandes (NECE - Research Unit in Business Sciences, UBI, Portugal)

Chapter 11
Towards a New Model of SMEs’ Internationalization
Valentina Della Corte (University Federico II of Naples, Italy)

Section 4: Strategic Management at Different Types (Subgroups) of SMEs

Chapter 12
Strategic Management of Family SMEs:
Wouter Broekaert (KU Leuven, Campus Brussels, Belgium)
Johan Lambrecht (KU Leuven, Campus Brussels, Belgium)

Chapter 13
Knowledge Transfer Strategies within Family Firm Succession
Isabella Hatak (WU Vienna University of Economics and Business, Austria & Johannes Kepler University Linz, Austria)
Dietmar Roessl (WU Vienna University of Economics and Business, Austria)

Chapter 14
Strategic Aspects of Non-Family SMEs’ Succession
Susanne Durr (University of Liechtenstein, Principality of Liechtenstein)
Simon Katzenschläger (University of Liechtenstein, Principality of Liechtenstein)

Chapter 15
A Democratic Approach to Strategic Management in Sport Organizations
Robert C. Schneider (The College at Brockport, SUNY, USA)

Section 5: Strategic Management of SMEs in Different Contexts (Specifics, Problems, Good Practices)

Chapter 16
Strategic Management in German Mittelstand Companies
Helmut Kohlert (Esslingen University of Applied Sciences, Germany)

Chapter 17
Relevance and Usage of Management Control Systems with Reference to Strategy Formulation and Control:
Selena Aureli (University of Bologna, Italy)

Chapter 18
Strategic Networking Behavior of SMEs:
Maria Vasiliska (University of National and World Economy, Bulgaria)
Ilka Kereziev (University of National and World Economy, Bulgaria)
Yordanka Ivanova (University of National and World Economy, Bulgaria)

Chapter 19
Entrepreneurship as a Survival-Seeking Strategy for Indigenous Communities:
Virginia Barba-Sánchez (University of Castilla-La Mancha, Spain)
Enriqueta Molina-Ramírez (National Polytechnic Institute, Mexico)

Chapter 20
Effects of Business Managers’ Skills:
Karim Meighbani (Al Imam Mohammad Ibn Saud Islamic University, Saudi Arabia)
Faroozi Ayadi (Al Imam Mohammad Ibn Saud Islamic University, Saudi Arabia)
Wasim Attanous (Al Imam Mohammad Ibn Saud Islamic University, Saudi Arabia)
Order Your Copy Today!

Name: ___________________________________________ 
Organization: _______________________________________
Address: ________________________________ ____________ _ 
City, State, Zip: _____________________________________ __
Country: _______________________________ ____________ _ ___
Tel: ________________________________________________ __
Fax: _____________________________________________ __ ___
E-mail: ____________________________________________ __ __

☐ Enclosed is check payable to IGI Global in US Dollars, drawn on a US-based bank

☐ Credit Card ☐ Mastercard ☐ Visa ☐ Am. Express

3 or 4 Digit Security Code: ________________________________
Name on Card: __________________________________________
Account #: _____________________________________________
Expiration Date: _________________________________________

Order Your Copy Today!