Responsible, Sustainable, and Globally Aware Management in the Fourth Industrial Revolution

Part of the Advances in Business Strategy and Competitive Advantage Book Series

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Description:
Industry 4.0 is the first industrial revolution where technology and humans are very closely integrated. This has a profound effect on how the changes brought on by this revolution will impact managers and why it is critical for managers to be more responsible, more focused on sustainability, and more globally aware.

Responsible, Sustainable, and Globally Aware Management in the Fourth Industrial Revolution focuses on responsible and sustainable management practices to better use innovative technologies and understand the impact of these technologies on business processes and the environment for organizational success. Featuring research on topics such as cognitive development, JointExpertise, artificial intelligence, green management, and more, this book is a vital reference source for business professionals and managers, scholars, practitioners, researchers, students, policymakers, non-profit organizations, and consultants seeking coverage on business sustainability.

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Topics Covered:
- Artificial Intelligence
- Business Management
- Business Sustainability
- Cognitive Development
- Environmental Marketing
- Global Management
- Joint Expertise
- Machine Learning
- Sustainable Logistics
- Waste Management

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