Educational and Social Dimensions of Digital Transformation in Organizations

Part of the Advances in Educational Technologies and Instructional Design Book Series

Paula Peres (Polytechnic of Porto, Portugal), Fernando Moreira (Universidade Portucalense, Portugal & Universidade de Aveiro, Portugal) and Anabela Mesquita (Polytechnic of Porto, Portugal)

Description:
In order to remain competitive, organizations must adapt to transforming environments at a rapid pace. As such, managers and employees need to constantly update their knowledge and skills, particularly as businesses become more digital and global.

Educational and Social Dimensions of Digital Transformation in Organizations provides emerging research exploring the theoretical and practical aspects of evolving organizations and maintaining sustainable business strategies through digital environments. Featuring coverage on a broad range of topics such as consumer relationships, organizational knowledge, and enterprise social networks, this publication is ideally designed for graduate-level students, managers, educational administrators, IT professionals, researchers, and system developers seeking current research on organizational preparedness and technological adaptation.

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Topics Covered:

- Artificial Intelligence
- Collaborative Environments
- Consumer Relationships
- Digital Divide
- Digital Identity
- Enterprise Social Networks
- Globalization
- Higher Education
- Innovation Management Education
- Learning Management Systems
- Organizational Knowledge

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