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Handbook of Research on
Emerging Developments in Data Privacy

Manish Gupta
(State University of New York at Buffalo, USA)

Data collection allows today's businesses to cater to each customer's individual needs and provides a necessary edge in a competitive market. However, any breach in confidentiality can cause serious consequences for both the consumer and the company.

The Handbook of Research on Emerging Developments in Data Privacy brings together new ideas on how to deal with potential leaks of valuable customer information. Highlighting the legal aspects of identity protection, trust and security, and detection techniques, this comprehensive work is a valuable resource for any business, legal, or technology professional looking to improve information security within their organization.

Topics Covered:

- Cloud Computing
- Copyright Issues
- Data Protection Laws
- Detection Technologies
- Identity Protection
- Security Management
- Surveillance

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Manish Gupta is Vice President of the Information Security Department at M&T Bank. He is also Adjunct Assistant Professor at State University of New York at Buffalo, NY. He has more than fifteen years of experience in information systems, security policies, and technologies. He has edited or co-edited 7 books in the area of information security and assurance. He received his PhD in Management Science and Systems in 2011 and an MBA in Information Systems and Finance in 2003, both from State University of New York at Buffalo, NY. He received his Bachelor's Degree in Mechanical Engineering from Institute of Engineering and Technology, Lucknow, India in 1998. He has authored or co-authored more than 60 research articles in leading journals, conference proceedings, and books. His research has received best paper awards. He serves on editorial boards of more than a dozen international journals and has served in program committees of several international conferences. He holds several professional designations including CISSP, CISA, CISM, CRISC, CFE, CIW Security Analyst, and PMP.

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