An Excellent Addition to Your Library!

Released: March 2013

Managing Information Resources and Technology: Emerging Applications and Theories

Mehdi Khosrow-Pour
(Information Resources Management Association, USA)

With a constant stream of developments in the IT research field, it seems only practical that there be methods and systems in place to consistently oversee this growing area.

Managing Information Resources and Technology: Emerging Applications and Theories highlights the rising trends and studies in the information technology field. Each chapter offers interesting perspectives on common problems as well as suggestions for future improvement. Professionals, researchers, scholars, and students will gain deeper insight into this area of study with this comprehensive collection.

Topics Covered:
- Human Aspects of Technology
- Intelligent Technologies
- Management Science
- Operations and Logistics
- Risk Management & Assessment


Print: US $175.00  |  Perpetual: US $265.00  |  Print + Perpetual: US $350.00

Pre-pub Discount:*
Print: US $165.00  |  Perpetual: US $250.00
* Pre-pub price is good through one month after publication date.

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners and is ideal for classroom use.

Mehdi Khosrow-Pour (DBA) received his Doctorate in Business Administration from the Nova Southeastern University (FL, USA). Dr. Khosrow-Pour taught undergraduate and graduate information system courses at the Pennsylvania State University – Harrisburg for 20 years where he was the chair of the Information Systems Department for 14 years. He is currently president and publisher of IGI Global, an international academic publishing house with headquarters in Hershey, PA and an editorial office in New York City. He is the author/editor of over twenty books in information technology management. He is also the editor-in-chief of the Information Resources Management Journal, the Journal of Cases on Information Technology, the Journal of Electronic Commerce in Organizations, and the Journal of Information Technology Research, and has authored more than 50 articles published in various conference proceedings and journals.
Chapter 1
Application of an Extended TAM Model for Online Banking Adoption:
Sundarraj R. P. (IIT Madras, India)
Manochehri Nick (Qatar University, Qatar)

Chapter 2
Visible IT in Credit Unions:
Nelson H. James (Southern Illinois University Carbondale, USA)

Chapter 3
Governance Information Security:
Wu Yu “Andy” (University of North Texas, USA)
Saunders Carol (University of Central Florida, USA)

Chapter 4
Antecedents to Job Success in Business Process Management:
Goeke Richard J. (Widener University, USA)
Antonucci Yvonne L. (Widener University, USA)

Chapter 5
An Integrated Strategic Framework for E-Government Initiatives
Saghafi Fatemeh (Iran Telecommunication Research Center, Iran)
Zarei Behrouz (Tehran University, Iran)
Abadi Akbar Kary Dolar (Shahid Sattari University, Iran)
Shahkooh Kolsoom Abbasi (Iran Telecommunication Research Center, Iran)

Chapter 6
What Drives Malaysian E-Government Adoption?
Chong Alain Yee-Loong (The Hong Kong Polytechnic University, Hong Kong)

Chapter 7
Bundling Processes Between Private and Public Organizations:
Sharafi Armin (Technische Universität München, Germany)
Jurtisch Marken (Technische Universität München, Germany)
Ikas Christian (Technische Universität München, Germany)
Wolf Petra (Technische Universität München, Germany)
Kremer Helmut (Technische Universität München, Germany)

Chapter 8
An Examination of e-CRM on Website Loyalty of a Public Organization’s Customers
Jih Wen-Jang (Middle Tennessee State University, USA)

Chapter 9
Success of Public Knowledge Management in the Light of the Russian Ethics
Zanjani Mehdi Shami (University of Tehran, Iran)
Dabgha Hossein (Shahid Beheshti University, Iran)
Rouzbehani Roshanak (University of Tehran, Iran)

Chapter 10
Challenges Faced by Megacities in the Future
Assadian Ali (University of California, San Diego, USA)
Nejati Mostafa (Universiti Sains Malaysia, Malaysia)

Chapter 11
Social Engineering:
Xin (Robert) Luo (The University of New Mexico, USA)
Brody Richard (The University of New Mexico, USA)
Seazuz Alessandro (The University of New Mexico, USA)
Burd Stephen (The University of New Mexico, USA)

Chapter 12
A Decision Table for the Cloud Computing Decision in Small Business
Mahesh Sethiades (University of New Orleans, USA)
Landry Brett J. L. (University of Dallas, USA)
Sridhar T. (LeiNet, USA)
Walsh Kenneth R. (University of New Orleans, USA)

Chapter 13
Information Technology and Supply Chain Collaboration:
Iyer Kirthik N. S. (University of Northern Iowa, USA)

Chapter 14
Integrating OLAP/SOLAP in E-Business Domains:
Ali Ouaid (Walid) Ben (University of Sharjah, UAE)
Mouakket Samar (University of Sharjah, UAE)

Chapter 15
The Evolution of the Massively Parallel Processing Database in Support of Visual Analytics
Willson Ian A. (The Boeing Company, USA)

Chapter 16
3D Object Modeling Using Sketches
Kyrazzi Sofia (University of the Aegean, Ermoupolis, Greece)
Saplidis Nicholas S. (University of Western Macedonia, Greece)

Chapter 17
On Volume Based 3D Display Techniques
Blundell Barry G. (Auckland University of Technology, New Zealand)

Chapter 18
Understanding Critical Distance Learning Issues:
Callaway Stephen K. (University of Toledo, USA)
Alflayyeh Saad M. (University of Toledo, USA)

Chapter 19
Organizational Citizenship Behavior of Information System Personnel:
Chou Tzy-Yuan (National Taiwan University, Taiwan)
Jiang James J. (The Australian National University, Australia)
Klein Gary (University of Colorado, USA)
Chou Seng-chio T. (National Taiwan University, Taiwan)

Order Your Copy Today!

Name: _______________________________________
Organization: _______________________________________
Address: _______________________________________
City, State, Zip: _______________________________________
Country: _______________________________________
Tel: _______________________________________
Fax: _______________________________________
E-mail: _______________________________________

☑ Enclosed is check payable to IGI Global in US Dollars, drawn on a US-based bank

☐ Credit Card ☐ Mastercard ☐ Visa ☐ Am. Express
3 or 4 Digit Security Code: ____________________________

Name on Card: _______________________________________
Account #: _______________________________________
Expiration Date: ________________________________

An Excellent Addition to Your Library!