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The Journal of Organizational and End User Computing (JOEUC) provides a forum to information technology educators, researchers, and practitioners to advance the practice and understanding of organizational and end user computing. The journal features a major emphasis on how to increase organizational and end user productivity and performance, and how to achieve organizational strategic and competitive advantage. JOEUC publishes full-length research manuscripts, insightful research and practice notes, and case studies from all areas of organizational and end user computing that are selected after a rigorous blind review by experts in the field.

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- OEUC effects of organizational, strategic, and competitive advantage
- OEUC hardware and software
- OEUC in various management functions
- OEUC management
- OEUC privacy, security, and copyright issues
- OEUC productivity and performance
- OEUC relation to information resources management
- OEUC risk factors
- OEUC satisfaction
- OEUC success factors
- OEUC supports and training
- OEUC usage
- OEUC technologies, including electronic commerce
- Using and managing emerging technologies

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