

An Excellent Addition to Your Library!

Released: September 2014

Effects of IT on Enterprise Architecture, Governance, and Growth

Premier Reference Source

Effects of IT on Enterprise Architecture, Governance, and Growth

José Carlos Cavalcanti



Part of the Advances in Business Information Systems and Analytics Book Series

José Carlos Cavalcanti
(Federal University of Pernambuco, Brazil)

As technology continues to evolve in organizations, it is vital to understand the impact that these advances will have on different aspects of the business environment as well as the opportunity for further improvement.

Effects of IT on Enterprise Architecture, Governance, and Growth explores the influence of emerging technology on different viewpoints associated with contemporary enterprise. Emphasizing an interdisciplinary approach to the comprehension of organizational structure and dynamics, this book is an inclusive reference source for enterprise analysts, business managers, and IT managers, as well as upper-level students interested in a new framework for understanding business enterprise in the new digital era.

Topics Covered:

- Business Information Systems
- Business Modeling
- Computer Mediated Transactions
- Consumer Management
- Digital Economy
- Entrepreneurship
- Production Engineering
- Strategic Management

ISBN: 9781466664692; © 2015; 307 pp.

Print: US \$195.00 | Perpetual: US \$295.00 | Print + Perpetual: US \$390.00

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.

José Carlos Cavalcanti is an Associate Professor of Economics at the Department of Economics of the Federal University of Pernambuco (UFPE) (Pernambuco, Brazil) and teaches Economics at the Center of Informatics of this university. He has a Civil Engineering undergraduate degree from the UFPE (Pernambuco/Brazil), a MSc degree on Urban and Regional Planning from the Federal University of Rio de Janeiro (UFRJ) (Rio de Janeiro, Brazil), and a PhD degree on Economic History from the Manchester University (Manchester, England). His research focuses on technology (particularly information and communication technologies) and innovation economics. He has published many articles in the fields of economics and information systems in Brazil and elsewhere (including an IGI Global publication). He has several years of experience in government positions and undertakes consultancy work.



www.igi-global.com

Publishing Academic Excellence
at the Pace of Technology Since 1988

Section 1: The Views of the Enterprise

Chapter 1
The Economic View

Chapter 2
The Management View

Chapter 3
The Information Systems View

Chapter 4
A Unified View (Economic + Management + Information Systems):

Section 2: Architecture of the Enterprise

Chapter 5
The Enterprise Architecture Concept

Chapter 6
The Corporate Architecture Dimension

Chapter 7
The IT Architecture Dimension

Section 3: Governance of Enterprise

Chapter 8
The Concept of Governance

Chapter 9
The Corporate Governance Dimension

Chapter 10
The IT Governance Dimension

Section 4: Growth of the Enterprise

Chapter 11
Models of Economic Growth and Models of the Growth of Enterprises

Chapter 12
The Role of Innovation Management

Section 5: Entrepreneurship in Complex IT Markets

Chapter 13
Startups, Corporate Garage, High Growth Firms, and Their Entrepreneurial Environment

Chapter 14
The Essential Trinity:

Chapter 15
Final Considerations

Order Your Copy Today!

Name: _____

Organization: _____

Address: _____

City, State, Zip: _____

Country: _____

Tel: _____

Fax: _____

E-mail: _____

Enclosed is check payable to IGI Global in
US Dollars, drawn on a US-based bank

Credit Card Mastercard Visa Am. Express

3 or 4 Digit Security Code: _____

Name on Card: _____

Account #: _____

Expiration Date: _____