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Emerging Methods in Predictive Analytics: Risk Management and Decision-Making

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Emerging Methods in Predictive Analytics

Risk Management and Decision-Making



Part of the Advances in Data Mining and Database Management Book Series

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Decision making tools are essential for the successful outcome of any organization. Recent advances in predictive analytics have aided in identifying particular points of leverage where critical decisions can be made.

Emerging Methods in Predictive Analytics: Risk Management and Decision Making provides an interdisciplinary approach to predictive analytics; bringing together the fields of business, statistics, and information technology for effective decision making. Managers, business professionals, and decision makers in diverse fields will find the applications and cases presented in this text essential in providing new avenues for risk assessment, management, and predicting the future outcomes of their decisions.

Topics Covered:

- Data Visualization
- Data Mining for Predictive Analytics
- Information Value
- Pattern Analysis
- Predictive Analytics Applications
- Verifying Predictive Analytics Systems
- Market Manipulation

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