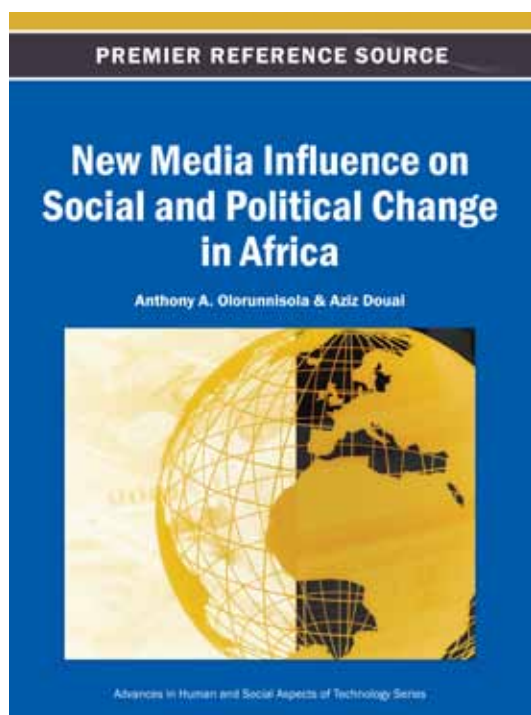


An Excellent Addition to Your Library!

Released: June 2013

New Media Influence on Social and Political Change in Africa



Part of the Advances in Human and Social Aspects of Technology Book Series

Anthony A. Olorunnisola (Pennsylvania State University, USA) and Aziz Douai (University of Ontario Institute of Technology, Canada)

While transitioning from autocracy to democracy, media in Africa has always played an important role in democratic and non-democratic states; focusing on politicians, diplomats, activists, and others who work towards political transformations.

New Media Influence on Social and Political Change in Africa addresses the development of new mass media and communication tools and its influence on social and political change. While analyzing democratic transitions and cultures with a theoretical perspective, this book also presents case studies and national experiences for media, new media, and democracy scholars and practitioners.

Topics Covered:

- Democratization
- Globalization
- Media Reform & Policies
- New Media & Cultures
- Online Media
- Political Cultures
- Technologies & Social Movements

ISBN: 9781466641976; © 2013; 373 pp.

Print: US \$175.00 | Perpetual: US \$265.00 | Print + Perpetual: US \$350.00

Pre-pub Discount:*

Print: US \$165.00 | Perpetual: US \$250.00

* Pre-pub price is good through one month after publication date.

Market: This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.

Anthony A. Olorunnisola is Professor of Communications and head of the Department of Film/Video & Media Studies at the College of Communications, Pennsylvania State University at University Park, USA. He teaches undergraduate and graduate courses that include World Media Systems and Comparative Theories of Press Systems. His numerous publications include *Media in South Africa After Apartheid* (2006); *Media and Communications Industries in Nigeria: Impacts of Neoliberal Reforms Between 1999 and 2007* (2009); *Political Economy of Media Transformation in South Africa* (2011), co-edited with Keyan Tomaselli. He serves on the editorial boards of seven academic journals and has been guest-editor of special issues of the *Journal of Communication and Language Arts* and the *International Journal of Social and Management Sciences* – both issues focused on aspects of media and political culture in Africa. He was a William J. Fulbright fellow in Nigeria (2005-2006) and has been visiting professor at Lagos State University and the University of Ibadan, Nigeria respectively.



www.igi-global.com

Publishing Academic Excellence
at the Pace of Technology Since 1988

An Excellent Addition to Your Library!

Section 1: The Politics of Change: Traditional Media, New Journalism and the Struggle for Reform

Chapter 1

New Media and the Question of African Democracy

Douai Aziz (University of Ontario Institute of Technology, Canada)
Olorunnisola Anthony (Pennsylvania State University, USA)

Chapter 2

Moroccan Media in Democratic Transition

Zaid Bouziane (Al Akhawayn University, Morocco)

Chapter 3

Selective Liberalization:

Skjerdal Terje S. (NLA University College, Norway)

Chapter 4

Articulations and Rearticulations:

Gilberds Heather (Carleton University, Canada)

Chapter 5

Fanning the Flames of Fear:

Kituri Timothy W. (Royal Roads University, Canada)

Chapter 6

Looking Beyond Elections:

Akpojivi Ufuoma (North West University, South Africa)

Chapter 7

Press Freedom, Media Regulation, and Journalists' Perceptions of their Roles in Society:

Kasoma Twange (Radford University, USA)

Chapter 8

When the History Turns Stronger than the Rhetoric:

Kivikuru Ullamajja (University of Helsinki, Finland)

Chapter 9

Cultural Pluralism and Democratic Ideation- An African Story:

Mhlanga Brilliant (University of Hertfordshire, UK)

Chapter 10

The Changing State of the South African Nation:

Turner Irina (Bayreuth University, Germany)

Section 2: Technologies of Change: Understanding Africa's New Media Landscape

Chapter 11

Revolution 2.0:

Khamis Sahar (University of Maryland, USA)

Chapter 12

Twitter Frames:

Douai Aziz (University of Ontario Institute of Technology, Canada)
Ben Moussa Mohamed (McGill University, Canada)

Chapter 13

A Grassroots Approach to the Democratic Role of the Internet in Developing Countries:

Ben Moussa Mohamed (McGill University, Canada)

Chapter 14

Twitter and Africa's 'War on Terror':

Omanga Duncan (Bayreuth University, Germany)

Chepngetich-Omanga Pamela (Bayreuth University, Germany)

Chapter 15

Use of New ICTs as "Liberation" or "Repression" Technologies in Social Movements:

Martin Brandie L. (The Pennsylvania State University, USA)

Olorunnisola Anthony A. (The Pennsylvania State University, USA)

Chapter 16

Social Media and Youth Interest in Politics in Kenya

Otieno Auma Churchill Moses (Nation Media Group, Kenya)

Mukhongo Lusike Lynete (Moi University, Kenya)

Chapter 17

Twitter as Virtual Battleground:

Furlow R. Bennett (Arizona State University)

Chapter 18

Political Use of Internet During the Benin 2011 Presidential Campaign:

Kakpovi Bellarminus Gildas (University Libre Bruxelles, Belgium)

Chapter 19

The Impact of Social Media on the Social, Political and Economic Environments in Africa

Adelaja Oluwabukola (University of New South Wales, Australia)

Chapter 20

Public Opinion on Nigeria's Democracy:

Olorunnisola Anthony (The Pennsylvania State University, USA)

Ojebode Ayobami (University of Ibadan, Nigeria)

Chapter 21

New Media and the Changing Public Sphere in Uganda:

Javuru Kennedy (Journalist & Independent Scholar, UK)

Chapter 22

Rethinking the Democratization Role of Online Media:

Chari Tendai (University of Venda, South Africa)

Chapter 23

Social Media, New ICTs and the Challenges Facing the Zimbabwe Democratic Process

Mhiripiri Nhamo Anthony (Midlands State University, Zimbabwe)

Mutsvairo Bruce (University of Twente, The Netherlands)

Chapter 24

Of New Media Influence on Social and Political Change in Africa:

Olorunnisola Anthony A. (The Pennsylvania State University, USA)

Order Your Copy Today!

Name: _____

Organization: _____

Address: _____

City, State, Zip: _____

Country: _____

Tel: _____

Fax: _____

E-mail: _____

Enclosed is check payable to IGI Global in
US Dollars, drawn on a US-based bank

Credit Card Mastercard Visa Am. Express

3 or 4 Digit Security Code: _____

Name on Card: _____

Account #: _____

Expiration Date: _____