Interdisciplinary Perspectives on Business Convergence, Computing, and Legality

Part of the Advances in E-Business Research (AEBR) Book Series

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As digital technologies develop, companies envision new ways to incorporate ever more disparate elements in their products, such as the combination of computing power and telecommunications in modern smart phones.

Interdisciplinary Perspectives on Business Convergence, Computing, and Legality investigates the development of convergent and interoperable systems in business environments, with a particular focus on potential legal implications that emerge when a company begins branching out into domains traditionally occupied by suppliers and consumers. Business and law professionals—both in academia and in practice—will use this book to gain a greater understanding of the growth of convergence in the field of information technologies and how such transformations affect business practices around the world.

Topics Covered:
- Cyber Crime
- Data Protection
- E-Commerce
- Information Security
- Knowledge Sharing
- Legal Trends
- Regulatory Standards
- Social Media
- Software Outsourcing Models
- Trademarks, Copyrights, and Domain Names

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