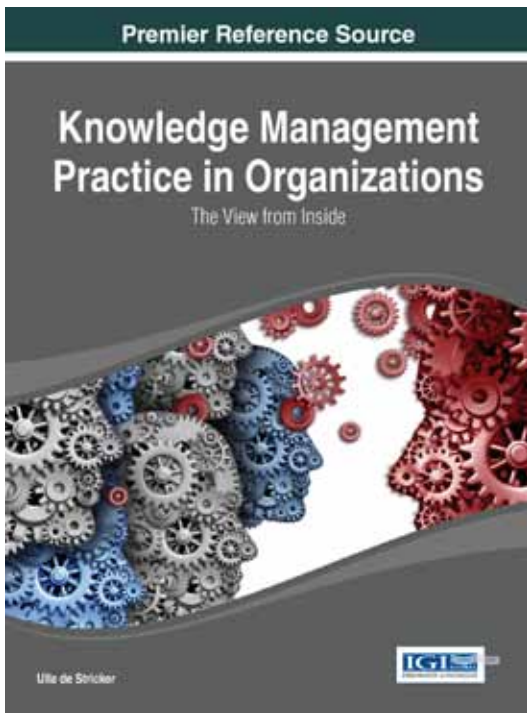


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## Knowledge Management Practice in Organizations: The View from Inside



Part of the Advances in Knowledge Acquisition, Transfer, and Management Book Series

Ulla de Stricker (de Stricker Associates, Canada)

Knowledge management can be a powerful tool if successfully implemented into an organizational structure. Uncovering the latest methods, tools, trends, and strategies in organizational knowledge management should be a priority for individuals working in a variety of industries.

**Knowledge Management Practice in Organizations: The View from Inside** brings together industry experts to discuss the realities of knowledge management work in organizations. Examining the challenges associated with operational knowledge management, this work provides insight into the day-to-day practice of knowledge management in real-life settings. Organizational leaders and professionals, librarians, students, and researchers will find this publication to be an essential tool in understanding knowledge management implementation.

### Topics Covered:

- Organizational Development
- Knowledge Management
- Challenges in Knowledge Management
- Knowledge Culture
- Leadership in Knowledge Management
- Operational Knowledge Management
- Planning for Knowledge Management
- Social Media for Knowledge Management

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**Market:** This premier publication is essential for all academic and research library reference collections. It is a crucial tool for academicians, researchers, and practitioners. Ideal for classroom use.

**Ulla de Stricker** has experience in the information industry and in information related operations since 1977 and focuses in her consulting engagements on strategic planning for an organization's information and knowledge management policies, practices, and delivery mechanisms (including, where relevant, specialized information/knowledge centers). Frequently, engagements involve modernizing existing information operations or developing strategic plans for new information services and relationships tuned to the practices of today's intellectual workers. In consulting practice since late 1992, Ms. de Stricker has built a strong track record executing numerous information audits and needs assessment studies and recommending approaches for dealing with information services and knowledge management challenges. Prior to 1992, she held senior positions in the information industry in customer facing and product development roles. Ms. de Stricker is known for her simultaneously visionary and practical approach to her clients' challenges and development projects and for her special attention to the impact of corporate culture and extrinsic pressures on the actual day to day practices of knowledge workers. A particular area of professional concern is the considerable challenge of capture, protection, and availability of intellectual capital. In many projects, she identifies for clients new opportunities for establishing practices and reward mechanisms to foster a knowledge friendly culture supporting innovation and leverage of learning. Ms. de Stricker is a popular speaker and workshop leader frequently appearing at information management related conferences, and she contributes regularly to information industry journals. In 2009, she received the Association of Independent Information Professionals' Sue Ruggie Memorial Award for her support to colleagues. Active in professional associations for decades, Ms. de Stricker served (2011-2013) on the Board of Directors of SLA, an international association of information professionals. She is the author of three career oriented books: *The Information and Knowledge Professional's Career Handbook: Define and Create Your Success* with Jill Hurst-Wahl (Chandos Publishing, 2011); *Business Cases for Info Pros: Here's Why, Here's How* (Information Today, 2008); *Is Consulting for You?* (American Library Association, 2007)



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