Handbook of Research on Examining Cultural Policies Through Digital Communication

Part of the Advances in Multimedia and Interactive Technologies Book Series

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Description:
Culture is one of the most important elements for explaining individuals' behaviors within the social structure. It meets the various social needs of members of a society by directing how individuals must react to various events and how to act in specific circumstances. A planned and systematic process is required for disseminating this cultural accumulation as a policy, which is produced collectively by all members within their everyday life practices.

The Handbook of Research on Examining Cultural Policies Through Digital Communication provides emerging research on this aspect of cultural policy, which is formed within the framework of this systematic process in a strategic manner and can be defined as various activities of the state intended for art, human sciences, and cultural inheritance. Creating such cultural policies involves the establishment of measures and organizations required for the development of each individual, providing economic and social facilities, all of which are actions intended for directing society. Featuring coverage on a broad range of topics such as long-distance education, digital citizenship, and public diplomacy, this book is ideally designed for academicians, researchers, advanced-level students, sociologists, international and national organizations, and government officials.


Topics Covered:
- Consumer Culture
- Cultural Diversity
- Cultural Policies
- Digital Citizenship
- Digital Storytelling
- ICTs
- Language Literacy
- Long-Distance Education
- Museum Communication
- Public Diplomacy
- Social Memory

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