

Knowledge Management Initiatives and Strategies in Small and Medium Enterprises

# Table of Contents

**Foreword**

**Preface**

**Acknowledgement**

## **Section 1**

### **Theoretical Basics of a Knowledge Management System and Its Connection with Enterprises'/Companies' Processes**

This section contains chapters that approach the possibilities and conditions relating to a KMS from a theoretical viewpoint. Some chapters deal with the connections between KM and other organizational characteristics and processes (for example, innovation, leadership style and strategy).

#### **Chapter 1**

Knowledge Management and Its Approaches: Basics of Developing Company Knowledge Management Systems

*Anikó Balogh, Central European University, Hungary*

#### **Chapter 2**

Decision Maker in the Global Village: Thinking Together

*Jolán Velencei, Óbuda University, Hungary*

*Zoltán Baracskai, Babeş-Bolyai University, Romania*

#### **Chapter 3**

Organizational Learning: Advanced Issues and Trends

*Kijpokin Kasemsap, Suan Sunandha Rajabhat University, Thailand*

#### **Chapter 4**

Relationship between Knowledge Management and Innovation

*Andrea Bencsik, Széchenyi István University, Hungary*

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#### **Chapter 5**

Appropriate Leadership Style in Knowledge Management System (KMS) Building

*Andrea Bencsik, J. Selye University, Slovakia*

## **Chapter 6**

Correlations of Company Strategy and KM

*Erzsébet Noszkay, Metropolitan University, Hungary*

### **Section 2**

#### **Best Practice (Models, Methods, Tools)**

In the chapters within this section, readers will find models, methods, and tools, which support a KMS and its processes. These models, methods and tools, which have been validated by practical experience, can help managers to build their own system.

## **Chapter 7**

Best Practice Model Tools and Methods for Developing KM systems

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## **Chapter 8**

Product Knowledge Management in Small Manufacturing Enterprises

*Giulia Bruno, Politecnico di Torino, Italy*

## **Chapter 9**

Knowledge of Management Tools and Systems in SMEs: Knowledge Transfer in Management

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## **Chapter 10**

From Giftedness to Compliance: The best practices in utilizing human capital

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## **Chapter 11**

Knowledge Management and Software Development Organization: What Is the Challenge?

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### **Section 3**

#### **Practical Experience (Research Results and Case Studies)**

The authors present the results of their research in connections with KMSs. Curious readers can engage with case studies, which will help them to estimate the effectiveness of an operational KMS. Also included is a review of the best and worst experiences in practical terms.

## **Chapter 12**

## Intercultural Knowledge Transfer in Teams

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## Chapter 13

Knowledge Sharing Relation to Competence, Emotional Intelligence and Social Media Regarding Generations

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## Chapter 14

Knowledge Sharing is one of the Guarantees of Success in Family Businesses

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## Chapter 15

Managing Collective Knowledge at a Small Business Group (VID Group)

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## Chapter 16

The Practice of Mentoring: (Based on Empirical Research Carried out at Hungarian Companies)

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## Chapter 17

The Transfer of Knowledge and University-firm Tensions: Contributions from S&T Studies to the Understanding of a New Institutional Paradigm

*Hugo Pinto, University of Coimbra, Portugal*

## Compilation of References

## About the Contributors

## Index