Online Social Behavior

A Collection of 17 Scholarly Titles

There are many facets of online social practices, including, but not limited to, generational, gender, and cultural aspects. With the explosive growth of contemporary online social culture, a new and increasingly important area of study on online social behavior emerges.

The Online Social Behavior collection is a compelling reference compilation that supports research in the fields of sociology and computer science. This essential set of titles includes 17 scholarly texts focusing on cyber behavior, social computing, gender and technology, computer-mediated-communication, and human aspects of technology. These titles represent IGI Global’s unique coverage of the impact and effective use of social technologies in online social behavior.

Three Convenient Purchasing Options:

<table>
<thead>
<tr>
<th>Print: $2,260</th>
<th>E-Book: $3,355</th>
<th>Print/E-Book: $4,520</th>
</tr>
</thead>
<tbody>
<tr>
<td>Regular List Price: $3,765</td>
<td>Regular List Price: $5,590</td>
<td>Regular List Price: $7,530</td>
</tr>
<tr>
<td>978-1-60960-997-9</td>
<td>978-1-60960-998-6</td>
<td>978-1-60960-999-3</td>
</tr>
</tbody>
</table>

*E-book access is available on a perpetual basis and includes all features of IGI Global’s advanced platform. To learn more about IGI Global’s platform, visit www.igi-global.com/eresources.

Free Access: www.igi-global.com/collections

For all order inquiries, please contact: cust@igi-global.com
**Social Knowledge: Using Social Media to Know What You Know**

John P. Girard (Minot State University, USA), et al.

Aims to provide relevant theoretical frameworks, latest empirical research findings, and practitioners' best practices in social knowledge. It is written for professionals who want to improve their understanding of the strategic role of social knowledge in business, government, or non-profit sectors.

**Social Software and Web 2.0 Technology Trends**

P. Candace Deans (University of Richmond, USA)

Provides an overview of current Web 2.0 technologies and their impact on organizations and educational institutions.

**Social Networking Communities and E-Dating Services: Concepts and Implications**

Celia Romm (Wayne State University), et al.

Rectifies the absence of e-dating literature in the academic community by incorporating research from around the world, addressing aspects of e-dating and contributing toward the legitimization of e-dating.

**Handbook of Research on Socio-Technical Design and Social Networking Systems (2 Vols.)**

Brian Whitworth (Massey University (Albany), Auckland, NZ), et al.

Provides a summary of knowledge in this evolving multidisciplinary field, distinctive in its variety of international authors' perspectives, depth and breadth of scholarship, and combination of practical and theoretical views.

**Youth Culture and Net Culture: Online Social Practices**

Elza Dunkels (Umea University, Sweden), et al.

Aims to engage the complex relationship between technology and youth culture, while outlining the details of various online social activities. It focuses on generational aspects of online social practices, as well as other facets, such as gender and social class.

**Computer-Mediated Communication across Cultures: International Interactions in Online Environments**

Kirk St.Amant (East Carolina University, USA), et al.

Provides readers with the foundational knowledge needed to communicate safely and effectively with individuals from other countries and cultures via online media.

**Blogging in the Global Society: Cultural, Political and Geographical Aspects**

Tatyana Dumova (Point Park University, USA), et al.

Provides a comprehensive view of blogging as a global practice and provides a cross-disciplinary analysis of the social, cultural, and political factors affecting blogging practices.

**Gender and Social Computing: Interactions, Differences and Relationships**

Celia Romm (Wayne State University, USA)

Assembles original and innovative contributions in the area of KM and knowledge engineering applications for healthcare systems and clinical engineering applications.

**Social Networking Systems (2 Vols.)**

Handbook of Research on Socio-Technical Design and Social Networking Systems (2 Vols.)

Brian Whitworth (Massey University (Albany), Auckland, NZ), et al.

Provides a summary of knowledge in this evolving multidisciplinary field, distinctive in its variety of international authors' perspectives, depth and breadth of scholarship, and combination of practical and theoretical views.

**Interactive Media Use and Youth: Learning, Knowledge Exchange and Behavior**

Elza Dunkels (Umea University, Sweden), et al.

Provides a knowledge based on perspectives on quantitative and descriptive studies, what goes on in the contemporary media landscape, and pedagogical research on formal and non-formal learning strategies.

**Social Software and Web 2.0 Technology Trends**

P. Candace Deans (University of Richmond, USA)

Provides an overview of current Web 2.0 technologies and their impact on organizations and educational institutions.

**Computer-Mediated Relationships and Trust: Managerial and Organizational Effects**

Linda L. Brennan (Mercer University, USA), et al.

Provides a collection of leading research on trust within the context of computer-mediated relationships through review of the existent work on trust from multiple disciplines, and introduces trust in a third dimension.

**International Interactions in Online Environments**

Kirk St.Amant (East Carolina University, USA), et al.

Provides readers with the foundational knowledge needed to communicate safely and effectively with individuals from other countries and cultures via online media.

**Collaborative Information Behavior: User Engagement and Communication Sharing**

Jonathan Foster (University of Sheffield, UK)

Provides empirical research findings, theoretical frameworks, and models relevant to the myriad aspects of collaborative information behavior.

**Computers-Mediated Relationships and Trust: Managerial and Organizational Effects**

Linda L. Brennan (Mercer University, USA), et al.

Provides a collection of leading research on trust within the context of computer-mediated relationships through review of the existent work on trust from multiple disciplines, and introduces trust in a third dimension.

**Cultural Identity and New Communication Technologies: Political, Ethnic and Ideological Implications**

D. Ndirangu Wachanga (University of Wisconsin-Whitewater, USA)

Presents a careful blend of conceptual, theoretical, and applied research in NCTs. It examines content that places new communication technologies in a context that recognizes their seamless co-option into the designs of politics and culture.

**Cases on Online Discussion and Interaction: Experiences and Outcomes**

Leonard Shedletsky (University of Southern Maine, USA)

Contains examples of online discussions in a variety of contexts and for a variety of purposes, allowing readers to understand what is likely to facilitate discussion online.

**Handbook of Research on discourse Behavior and Digital Communication: Language Structures and Social Interaction**

Rotimi Taiwo (Obafemi Awolowo University, Nigeria)

A compendium of scholarly works on discourse behavior in digital communication. The diverse, but related, disciplinary perspectives presented in it further establishes how modern communication technologies are shaping discourse and social interaction all over the world.

**Interpersonal Relations and Social Patterns in Communication Technologies: Discourse Norms, Language Structures and Cultural Variables**

Jung-ran Park (Drexel University, USA), et al.

Describes the growing proliferation of CMC applications and the need for new perspectives, methods, and tools for research and practice.

**Adolescent Online Social Communication and Behavior: Relationship Formation on the Internet**

Robert Zheng (University of Utah, USA), et al.

Identifies the role and function of shared contact behavior of youth on the Web. With expert international contributions, it provides a deep understanding of the various issues concerning adolescent Internet use.