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Burstiness Management for Smart, Sustainable and Inclusive Growth: Emerging Research and Opportunities
Andreas Ahrens (Hochschule Wismar University of Applied Sciences, Germany), et al.
Provides innovative insights into burstiness's role in decision-making in business and its function as a predictor of performance. The content within this publication covers topics such as burstiness in business and e-business applications, as well as consumer behavior and sustainable development.

Knowledge Management and Innovation in Network Organizations: Emerging Research and Opportunities
Jerzy Kisielnicki (Warsaw University, Poland) and Olga Sobolewska (Warsaw University of Technology, Poland)
An essential scholarly resource that explores the use of information communication technologies in management models and the development of network organizations operating in various sectors of the economy.

Institutional and Organizational Transformations in the Robotic Era: Emerging Research and Opportunities
Albena Antonova (Sofia University, Bulgaria)
A critical reference source that explores some of the common characteristics of the recent technology transformations and the characteristics of the industrial revolutions. It analyzes recent changes in the global economy, providing evidence of expanding social issues that can undermine further sustainable development.

Effective Open Innovation Strategies in Modern Business: Emerging Research and Opportunities
N. Raghavendra Rao (FINAIT Consultancy Services, India)
A comprehensive resource that focuses on the importance of interdisciplinary concepts in open innovation projects. Using case illustrations, the book examines concepts such as virtual reality, knowledge harvesting, and business process reengineering in relation to open innovation initiatives.

Multi-Sided Platforms (MSPs) and Sharing Strategies in the Digital Economy: Emerging Research and Opportunities
Sergey Yablonsky (St. Petersburg University, Russia)
A critical scholarly resource that examines platform strategies and business models with a focus on multi-sided platform business models. Features coverage on a broad range of topics, such as digital collaboration, business ecosystem, and platform value chain.

Analyzing Workplace Arrogance and Organizational Effectiveness: Emerging Research and Opportunities
Khaled Tamzini (University of Sousse, Tunisia) and Tahar Lazhar Ayed (Umm Al-Qura University, Saudi Arabia)
Analyzing Workplace Arrogance and Organizational Effectiveness provides emerging research on the effects entitlement and superiority have in the workplace, particularly from those in managerial and administrative positions. Highlights a range of pertinent topics, such as contextual performance, strategic scope, and workplace arrogance scale.
Organizational Leadership for the Fourth Industrial Revolution: Emerging Research and Opportunities

Peter A.C. Smith (The Leadership Alliance Inc., Canada) and John Pourdehnad (University of Pennsylvania, USA)

Digital technology has transformed business and management methodology in the modern era. As technologies continue to evolve and change, designing a platform for business architecture requires flexibility and practicality.

Organizational Leadership for the Fourth Industrial Revolution: Emerging Research and Opportunities provides the latest research on the approaches to dealing successfully with newly emerging digital technologies and the dynamic complexity leaders are facing now and in the future. While highlighting topics such as business architecture, interactive planning, and strategic capital, this book explores the implications of technologies on business and leadership as well as the development of leadership methods and applications. This book is an important resource for professionals, practitioners, upper-level students, and managers seeking current research on leadership and business advancement in the digital era.

Topics Covered:
- Business Architecture
- Complex Environments
- Digital Technologies
- Human-Centered Environment
- Interactive Planning
- Leadership Development
- Retrospective and Prospective Reflections
- Strategic Capital

“This book introduces the decision makers at the helm of organizations about implications of the fourth industrial revolution that will bring changes in their internal and external business environments. Specifically, this book focuses on a condition that is characterized by dynamic complexity that they need to embrace. A condition that is very hard to understand and specifically, very hard to navigate.

To address the dynamic complexity of using these new technologies the authors point out that successful organizations must prepare themselves to manage during a future turbulent ride in their future business environment. They provide step-wise details of processes that stakeholders may follow to achieve success under these conditions.”

– Dr. John Pourdehnad, University of Pennsylvania, USA

Contemporary Identity and Access Management Architectures: Emerging Research and Opportunities

Alex Chi Keung Ng (Federation University, Australia)

Contemporary Identity and Access Management Architectures: Emerging Research and Opportunities is a critical scholarly resource that explores management of an organization’s identities, credentials, and attributes which assures the identity of a user in an extensible manner set for identity and access administration. Featuring coverage on a broad range of topics, such as biometric application programming interfaces, telecommunication security, and role-based access control, this book is geared towards academicians, practitioners, and researchers seeking current research on identity and access management.

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Pricing
Hardcover: US $175
E-Book: US $175
Hardcover + E-Book: US $210

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© 2018; 125 pp.

Pricing
Hardcover: US $165
E-Book: US $165
Hardcover + E-Book: US $195
“The book intends to compile concepts related to neuroscience and how these concepts are related to marketing and how they can help. This information is spread out over the Internet; however, a compilation of it doesn’t exist. Technology used for these purposes will be presented as well as the advantages and disadvantages of each one. Furthermore, a brief discussion about the future of neuromarketing will be also presented.”

- Joana Coutinho de Sousa, Unlimited-Hashtag, Portugal
Creativity in Workforce Development and Innovation: Emerging Research and Opportunities
Sally Blake (Flagler College, USA) and Candice M. Burkett (University of Illinois at Chicago, USA)

Preceding the latest scholarly research on the importance of creativity in this era of growing complexity and rapid change.

Grassroots Sustainability Innovations in Sports Management: Emerging Research and Opportunities
Marco Tortora (University of Florence, Italy)

A crucial resource that offers an in-depth discussion on growth in the sports sector and how incorporating sustainable practices in this field’s rising trajectory can further enhance its impact.

Alternative Decision-Making Models for Financial Portfolio Management: Emerging Research and Opportunities
Narela Spaseski (International University of Sarajevo, Bosnia and Herzegovina)

An essential reference source that discusses methods and techniques that make financial administration more efficient for professionals in economic fields.

Ranking Economic Performance and Efficiency in the Global Market: Emerging Research and Opportunities
Benjamen Franklin Gussen (University of Southern Queensland, Australia & Australian Law and Economics Association, Australia)

An innovative source of scholarly information that discusses world rankings of modern national economies.

Supporting Innovation Through National R&D Programs: Emerging Research and Opportunities
Amiram Porath (Independent Researcher, Israel)

A critical scholarly resource that examines the basic rational for national support programs and the financial, legal, and strategic aspects that are involved. Features coverage on a broad range of topics such as origins of conflict, translational research, and competing trends.

Legal and Economic Considerations Surrounding Reproductive Tourism: Emerging Research and Opportunities
Anastasia Paraskou (CROSSBEES Healthcare Consultancy, Cyprus & Swiss Management Center University, Switzerland), et al.

A pivotal resource that examines the rise in foreign procreative healthcare. Highlights relevant topics such as assisted reproductive technologies, healthcare management, medical ethical issues, and safety precautions.

Business Architectures for Risk Assessment and Strategic Planning: Emerging Research and Opportunities
James McKee (Wollongong University, Australia)

A pivotal reference source for the latest research findings on the utilization of business models and value propositions in modern enterprises. Features extensive coverage on relevant areas such as management information systems, business planning, and value analysis.
Maximizing Information System Availability Through Bayesian Belief Network Approaches: Emerging Research and Opportunities
Semir Ibrahimovic (Bosna Bank International, Bosnia and Herzegovina), et al.
Features the latest research perspectives on the implementation of effective information systems in business contexts.

Method of Systems Potential (MSP) Applications in Economics: Emerging Research and Opportunities
Grigorii Pushnoi (Independent Researcher, Russia)
An innovative source of academic research that examines the Method of Systems Potential for complex systems analysis in economical contexts.

Technology-Driven Productivity Improvements and the Future of Work: Emerging Research and Opportunities
Göran Roos (University of Adelaide, Australia)
Provides a comprehensive discussion of the latest strategies and methods for creating harmony between the workplace population and their technological environments.

Examining the Role of National Promotional Banks in the European Economy: Emerging Research and Opportunities
Iustina Alina Boitan (Bucharest University of Economic Studies, Romania)
A pivotal reference source for the latest perspectives on the performance and evaluation of National Promotional Banks (NPBs) within European economic contexts and their impact on social welfare.

Business Models for Renewable Energy Initiatives: Emerging Research and Opportunities
Adrian Tantau (Bucharest University of Economic Studies, Romania), et al.
An essential reference source for the latest scholarly perspectives on present and future business models in the renewable energy sector. Features coverage on a range of perspectives and topics such as techno-economics, decentralized power systems, and risk assessment.

Influence of Public Policy on Small Social Enterprises: Emerging Research and Opportunities
Chi Maher (St. Mary’s University, Twickenham, London, UK)
A pivotal scholarly resource that provides in-depth discussion on how social enterprises are reshaping global economies. Highlights relevant topics that include legal funding, government policies, third-sector enterprises, and procurement procedures.

Encouraging Participative Consumerism Through Evolutionary Digital Marketing: Emerging Research and Opportunities
Hans Ruediger Kaufmann
(University of Nicosia, Cyprus), et al.
An authoritative reference source featuring the latest findings on the connection between international influence and integrity among organizational leaders can progress their company through such alterations rather than fail during turbulent times.

Examining Cultural Influences on Leadership Styles and Learning From Chinese Approaches to Management: Emerging Research and Opportunities
Valerie Zhu (Xi’an University of Science and Technology, China)
An informative scholarly reference source that examines the cultural aspects of management styles and techniques. Highlights relevant topics such as leadership development, value systems, validity tests, and organizational communication.

Globalization and the Ethical Responsibilities of Multinational Corporations: Emerging Research and Opportunities
Tarnue Johnson (Argosy University - Chicago, USA)
A scholarly reference source including the latest findings on the connection between international influence and integrity among corporations. Features extensive coverage on a broad range of topics and perspectives such as corporate governance, stakeholder theory, and foreign direct investment (FDI).
Motivationally Intelligent Leadership: Emerging Research and Opportunities

Michael A. Brown Sr. (Florida International University, USA)

Emotional intelligence serves as a valuable tool and knowledge base in the workplace. By creating empathic and trusting relationships, business environments can be not only more productive, but also positive and engaging.

Motivationally Intelligent Leadership: Emerging Research and Opportunities is a valuable reference source that examines the necessary leadership traits to create positive partnerships and work ethic in business environments. Highlighting pertinent topics such as engaged interaction, team communication, and work motivation, this book is ideally designed for managers, professionals, researchers, students, and practitioners interested in the role of emotional intelligence in business leadership.

Topics Covered:
- Conflict Resolution
- Engaged Interaction
- Leadership Styles
- Organizational Success
- Stress Management
- Team Communication
- Work Motivation

“I applaud Dr. Brown’s approach to this leadership book. He introduced and defined leadership in the Preface so that the content of the book could be focused on the relationship aspect of leadership. In doing so, the layout of the book clearly illustrates the importance of connecting. Leaders must be able to connect with the people they lead, or they will be ineffective. Followers must feel leaders are authentic, engaged, and invested to be worthy of their loyalty.

Let’s face it, without loyal followers, leaders won’t succeed.

Dr. Brown does a wonderful job emphasizing the leader - follower relationship and stressing the importance of using resources such as emotional intelligence, employee engagement, inspiration and communication as ways to effectively connect. He also illustrates the importance of recognizing the fact that at any point in time, the leader could be the follower and the follower could be the leader making the need for a meaningful professional relationship even more important!”

- Dr. Jeanine Bennett, Founder & CEO, Vision to Purpose, LLC

Lean Six Sigma for Optimal System Performance in Manufacturing and Service Organizations: Emerging Research and Opportunities

Edem G. Tetteh (Rowan College at Burlington County, USA) and Hans Chapman (Cape Fear Community College, USA)

Lean Six Sigma for Optimal System Performance in Manufacturing and Service Organizations: Emerging Research and Opportunities provides upcoming research on the strategies to improve processes in business while using Lean Six Sigma principals and applications. Featuring coverage on a broad range of topics, such as direct model technology, performance rework, and quality management methods, this book is geared towards professionals, academicians, students, and researchers interested in detailed research on recent advancements in the management of risk in all fields.
Membrane Computing for Distributed Control of Robotic Swarms: Emerging Research and Opportunities

Andrei George Florea (Politehnica University of Bucharest, Romania), Cătălin Buiu (Politehnica University of Bucharest, Romania),

Developments in bio-inspired computation have impacted multiple fields and created opportunities for new applications. In recent years, these techniques have been increasingly integrated into robotic systems.

Membrane Computing for Distributed Control of Robotic Swarms: Emerging Research and Opportunities is an innovative reference source for the latest perspectives on bio-inspired computation techniques for robot design and control. Highlighting a range of pivotal topics such as software engineering, simulation tools, and robotic security, this book is ideally designed for researchers, academics, students, and practitioners interested in the role of membrane computing in mobile robots.

Topics Covered:
• Computing Models
• Decentralized Control
• Problem-Solving Techniques
• Robotic Security
• Simulation Tools
• Software Engineering

“Our work presents the details of controlling swarms of robots using symbolic control models that use membranes. This is different from previous research that considered single, non-cooperating robots. Our book includes an overview of swarm robotics, an introduction to Membrane Computing from both a theoretical and a practical perspective, a presentation of Software for Membrane Computing where the basic requirements for working with membrane models are discussed, a description of a symbolic Membrane Computing model (the P colony), that is used for the distributed control of a swarm of robots, and a generic guide for using Membrane Computing in robot control. This text can be used by scientists, software engineering professionals, and students interested in these areas.”

- Dr. Andrei George Florea, Politehnica University of Bucharest, Romania

Aligning Perceptual and Conceptual Information for Cognitive Contextual System Development: Emerging Research and Opportunities

Gary Kuvich (IBM, USA)

Aligning Perceptual and Conceptual Information for Cognitive Contextual System Development: Emerging Research and Opportunities is an innovative source of academic content on approaches to cognitive and perceptual systems development in artificial intelligence. Including a range of relevant topics such as object processing, implicit symbols, and knowledge representation, this book is ideally designed for engineers, academics, practitioners, and students interested in perceptual and conceptual interpretation in artificial intelligence.
Transitioning Island Nations Into Sustainable Energy Hubs: Emerging Research and Opportunities

Catalina Spataru (UCL Energy Institute, UK)

Transitioning Island Nations Into Sustainable Energy Hubs: Emerging Research and Opportunities provides the latest research exploring the theoretical and practical aspects of establishing renewable energy source systems on islands. Featuring coverage on a broad range of topics such as the vision of future energy networks and its role in creating the idea of energy hubs, this book is ideally designed for academicians, environmental professionals, researchers, policy makers, environmental engineers, and individuals seeking current research on renewable energy development.

Data Clustering and Image Segmentation Through Genetic Algorithms: Emerging Research and Opportunities

S. Dash (North Orissa University, India) and B.K. Tripathy (VIT University, India)

Data Clustering and Image Segmentation Through Genetic Algorithms: Emerging Research and Opportunities is an essential reference source that discusses applications of bio-inspired algorithms in data mining, computer vision, image processing, and pattern recognition, as well as methods of designing competent algorithms based on decomposition principles. Featuring research on topics such as cluster analysis, metaheuristic optimization, and image processing, this book is ideally designed for IT professionals, computer engineers, researchers, academicians, and upper-level students seeking coverage on how to develop efficient clustering algorithms.

Innovative Applications of Mo(W)-Based Catalysts in the Petroleum and Chemical Industry: Emerging Research and Opportunities

Hui Ge (Chinese Academy of Sciences, China), Xingchen Liu (Chinese Academy of Sciences, China), Shammin Wang (Oak Ridge National Laboratory, USA), Tao Yang (China University of Petroleum, China), and Xiaodong Wen (Synfuels China, China)

Innovative Applications of Mo(W)-Based Catalysts in the Petroleum and Chemical Industry: Emerging Research and Opportunities is an informative resource that overviews emerging methods and techniques that incorporate 2D layer Mo(W) dichalcogenides. Featuring extensive coverage on a range of subjects including 2D nanosheets, hybridization, dichalcogenides, and oxide based catalysts, this is an ideal publication for academicians, students, engineers, and researchers seeking insight on the latest advancements in Mo(W)-Based catalyst applications.
Recent Advancements in Airborne Radar Signal Processing: Emerging Research and Opportunities

Amir Almslmany (Independent Researcher, Egypt)

A critical scholarly resource exploring an airborne radar system that will help to improve the function of airborne radar and self-deception spoofing jammer sources. Features coverage on a broad range of topics, such as doppler straddling loss, spoofing systems, and radar platform modeling.

Modeling and Simulations for Metamaterials: Emerging Research and Opportunities

Ammar Armghan (Aljouf University, Saudi Arabia), Xinguang Hu (HuangShan University, China), et al.

A critical scholarly resource that examines the physics of metamaterials with an emphasis on negative-index metamaterials and their applications at terahertz frequencies. Features coverage on a broad range of topics, such as electromagnetic waves, harmonic oscillator model, and scattering analysis.

Mechanical Properties of Natural Fiber Reinforced Polymers: Emerging Research and Opportunities

Sarah S. Gebai (International University of Beirut, Lebanon), et al.

A critical scholarly resource that examines green energy sources and material enhancements that will help to solve ecological problems. Features coverage on a broad range of topics, such as harvesting techniques, origins of natural fibers, and modeling for textile composites.

Combating Internet-Enabled Terrorism: Emerging Research and Opportunities

Emily Stacey (Swansea University, UK)

Combating Internet-Enabled Terrorism: Emerging Research and Opportunities is an informative resource that highlights developments that will aid in combating internet-based hostility and violence. Featuring extensive coverage on relevant topics that include social media, military tactics, and counterterrorism, this publication will provide insight into the world of internet terrorism to researchers, academicians, and graduate students in this field.

“Because of the book’s timeliness (and because I was adding content until the last minute) it is (or was) one of the first books to discuss the Islamic State’s attack on the Bataclan and attack on the Ataturk Airport in Turkey.” The body of literature on cyberterrorism is becoming large, but this book provides for a summary of literature coming before it, while updating the reader on events and developments occurring in the year of publishing, and providing suggestions as to how we as citizens as well as our governments should be combatting the spread of digital propaganda and the jihadist ideology.” The book is intended to be a supplement for students of political science, mass communication studies, cyber security, and other fields that are concerned with the rise of terrorist organizations and their utilization of internet technologies to recruit and mobilize their ideology around the world. It is also useful for those working in (or concerned by) cyber security (and cyber attacks), and offers theoretical prescriptions or ideas on how Western governments can combat these terror groups within their own societies/countries.”

- Dr. Emily Stacey, Swansea University, UK
Experience-Based Human-Computer Interactions: Emerging Research and Opportunities

Petr Sosnin (Ulyanovsk State Technical University, Russia)

A pivotal reference source that provides in-depth discussions on the progression and contemporary applications of human computer interaction. Highlights relevant topic areas such as semantic support, software intensive systems, ontology applications, and conceptual objects.

Geospatial Technologies in Urban System Development: Emerging Research and Opportunities

Alok Bhushan Mukherjee (Birla Institute of Technology, India), et al.

A pivotal reference source that provides in-depth discussions on the progression and contemporary applications of geospatial technologies. Highlights relevant topic areas such as spatial information systems, geographic information systems, and related applications.

Socio-Technical Decision Support in Air Navigation Systems: Emerging Research and Opportunities

Tetiana Shmelova (National Aviation University, Ukraine), et al.

A critical scholarly resource that contains a systematic analysis of formalized factors affecting socio-technical systems operators and how these factors influence decision-making process of professional and non-professional activities in air navigation systems.

Creative Load-Balance Schemes for Multi/Many-Core Heterogeneous Graph Computing: Emerging Research and Opportunities

Alberto Garcia-Robledo (Center for Research and Advanced Studies of the National Polytechnic Institute (Cinvestav-Tamaulipas), Mexico), et al.

A critical scholarly resource that examines trends, challenges, and collaborative processes in emerging fields within complex network analysis.

Mechanical Properties of Natural Fiber Reinforced Polymers: Emerging Research and Opportunities

Sarah S. Gebai (International University of Beirut, Lebanon), Ali M. Hallal (International University of Beirut, Lebanon) and Mohammad S. Hammoud (International University of Beirut, Lebanon)

Mechanical Properties of Natural Fiber Reinforced Polymers: Emerging Research and Opportunities is a critical scholarly resource that examines green energy sources and material enhancements that will help to solve ecological problems. Featuring coverage on a broad range of topics, such as harvesting techniques, origins of natural fibers, and modeling for textile composites, this book is geared towards engineers, researchers, scholars, and graduate students in the fields of materials science and engineering.
Designing for Human-Machine Symbiosis Using the URANOS Model: Emerging Research and Opportunities
Benjamin Hadorn (University of Fribourg, Switzerland)

Enhancing Software Fault Prediction With Machine Learning: Emerging Research and Opportunities
Ekbal Rashid (Aurora's Technological and Research Institute, India)
An innovative source of material on the latest advances and strategies for software quality prediction. Including a range of pivotal topics such as case-based reasoning, rate of improvement, and expert systems, this book is an ideal reference source for engineers, researchers, academics, students, professionals, and practitioners interested in novel developments in software design and analysis.

Intelligent Vehicles and Materials Transportation in the Manufacturing Sector: Emerging Research and Opportunities
Susmita Bandyopadhyay (University of Burdwan, India)
A pivotal source of scholarly research on the various aspects of manufacturing vehicles with intelligent technology components. Includes a range of perspectives on topics such as material handling, automated guided vehicles, and industrial robots.

Sustainable Local Energy Planning and Decision Making: Emerging Research and Opportunities
Vangelis Marinakis (National Technical University of Athens, Greece)

Decentralized Computing Using Blockchain Technologies and Smart Contracts: Emerging Research and Opportunities
S. Ashraf (Indian Institute of Information Technology and Management, Kerala, India), et al.

Digital Innovations in Architectural Heritage Conservation: Emerging Research and Opportunities
Stefano Brusaporci (University of L’Aquila, Italy)

Innovative Strategies and Frameworks in Climate Change Adaptation: Emerging Research and Opportunities
Alexander G. Flor (University of the Philippines Open University, Philippines) and Benjamin Gonzalez Flor (University of the Philippines, Philippines)
A critical scholarly resource that examines the relationship between humans and the changing earth as well as the ways in which humans react to these shifts.

Formation Methods, Models, and Hardware Implementation of Pseudorandom Number Generators: Emerging Research and Opportunities
Stepan Bilan (State Economy and Technology University of Transport, Ukraine)
A crucial scholarly resource that examines the current methodologies used in number generator construction, and how they pertain to the overall advancement of contemporary computer systems.

EHT Transmission Performance Evaluation: Emerging Research and Opportunities
K. Srinivas (Transmission Corporation of Andhra Pradesh Limited, India), et al.
Provides emerging research on reliability aspects of components, transmission lines, and substation designs. While highlighting power system adequacy and security, readers will also see how those aspects need to be given first consideration when making continuous power available to consumers.

Secure, Privacy, and Anonymization in Social Networks: Emerging Research and Opportunities
B. K. Tripathy (VIT University, India) and Kiran Baktha (VIT University, India)
A pivotal reference source for the most up-to-date research on edge clustering models and weighted social networks. Presenting widespread coverage across a range of applicable perspectives and topics, such as neighborhood attacks, fast k-degree anonymization (FKDA), and vertex-clustering algorithms, networks and greedy algorithms for social network anonymization.
Utilizing Innovative Technologies to Address the Public Health Impact of Climate Change: Emerging Research and Opportunities

Debra Weiss-Randall (Florida Atlantic University, USA)

Climate change impacts the wellbeing of societies across the entire globe. By utilizing innovative technologies, public health can be better protected in the years to come.

Utilizing Innovative Technologies to Address the Public Health Impact of Climate Change: Emerging Research and Opportunities presents an ambitious examination on the implementation of technology to mitigate and create resilience against the impacts of climate change. Highlighting a range of topics such as water management, vulnerable populations, and disaster risk analysis, this book is ideally designed for academics, students, researchers, and professionals interested in emerging progress in climate change protection.

Topics Covered:

- Air Pollution
- Disaster Risk Analysis
- Food Safety and Nutrition
- Global Warming
- Hazardous Waste Disposal
- Health Disparities
- Vulnerable Populations
- Water Management

“Dr. Weiss-Randall has done an admirable job of researching, compiling, and analyzing a vast body of knowledge on the subject. She suggests ways that innovative technologies may enable better public health. One of her focus areas is vulnerable populations, the challenge of caring for those most at risk from the impacts; Dr. Weiss-Randall describes initiatives that hopefully will achieve environmental justice for these populations, to empower them to develop resilience and to insure that they have protection from climate change impacts. Communities will change greatly in the coming decades. Impacts will not respect national borders or even boundaries of localized governance. This book should be a welcome addition both in academia and in the professional arena of public health, both for the practitioner as well as administrators.”

- John Englander, Englander & Associates, USA

Cross-Cultural Analysis of Image-Based Assessments: Emerging Research and Opportunities

Lisa Keller (University of Massachusetts Amherst, USA), Robert Keller (Measured Progress, USA) and Michael Nering (Measured Progress, USA)

Cross-Cultural Analysis of Image-Based Assessments: Emerging Research and Opportunities is an innovative resource that offers insight into the application of visual assessments across a global and intercultural context. Highlighting applicable topics which include visual literacy, psychological assessments, assessment development, and equivalency measurements, this publication is ideal for psychologists, therapists, and researchers who would like to stay current on the most efficient way to test multi-cultural populations in various fields of knowledge.
English as a Foreign Language Teachers’ TPACK: Emerging Research and Opportunities

Mehrak Rahimi (Shahid Rajaee Teacher Training University, Iran) and Shakiba Pourshahbaz (Shahid Rajaee Teacher Training University, Iran)

An essential reference source that discusses the concept of TPACK and its related concepts to the knowledge base of teaching English as a foreign language (TEFL). Features research on topics such as computer-assisted language learning, the role of teachers, and teacher knowledge base.

Scholarly Content and Its Evolution by Scientometric Indicators: Emerging Research and Opportunities

Zahid Ashraf Wani (University of Kashmir, India) and Tazeem Zainab (University of Kashmir, India)

A pivotal reference source that provides vital research on the application of research evaluation, specifically through the lens of scientometrics. While highlighting topics such as bibliometrics and the h-index, this publication explores a full range of research indicators available for the evaluation and assessment of scientific literature.

Cross-Media Authentication and Verification: Emerging Research and Opportunities

Anastasia Katsaounidou (Aristotle University of Thessaloniki, Greece), et al.

A collection of innovative research on the methods and applications of verifying the newsgathering and publishing process. Highlights topics including human authentication, information evaluation, and tampered content, this book is ideally designed for researchers, students, publishers, and academicians seeking current research on media authenticity and misinformation.

Deviant Communication in Teacher-Student Interactions: Emerging Research and Opportunities

Eletra Gilchrist-Petty (The University of Alabama in Huntsville, USA)

Deviant Communication in Teacher-Student Interactions: Emerging Research and Opportunities is an informative reference source for the latest scholarly perspectives on the negative aspects of communication pedagogy in contemporary educational environments. Highlighting a range of pertinent topics such as complaints, entitlement, and technological considerations, this book is ideally designed for teachers, graduate students, academics, professionals, and practitioners interested in the impacts and causes of deviant behavior in teacher-student communications.

“This text offers a crash course regarding many of the deviant behaviors and communication episodes that impact teacher-student interactions. This book is ideal for Graduate Teaching Assistants, novice instructors, those who teach courses in instructional communication, or anyone interested in a reference tool that addresses the wealth of deviant behaviors and communication patterns that can negatively affect the teacher-student relationship.”

- Dr. Eletra Gilchrist-Petty, The University of Alabama in Huntsville, USA

“Eletra Gilchrist-Petty boldly addresses one of the grittiest issues of higher education, the dark side of student-teacher interactions, and rigorously does so with penetrating skill. This book is an invaluable resource for any scholar of education interested in learning more about the enormous influence of misbehavior present in student-teacher relationships within the classroom and beyond.”

- Dr. Ronald L. Jackson, University of Cincinnati, USA
Coaching for Student Retention and Success at the Postsecondary Level: Emerging Research and Opportunities

Ruth Claire Black (Imperial College London, UK)

Coaching for Student Retention and Success at the Postsecondary Level: Emerging Research and Opportunities is a pivotal reference source that provides vital research on the application of student support systems as a promising intervention for post-secondary retention and student success. While highlighting topics such as student assessment, online programs, and professional identity, this publication explores support strategies that boost retention, as well as the methods of using support and guidance to promote student success. This book is ideally designed for educational professionals, educational organizations, educational administrators, universities, and academics seeking current research on the effects of guidance on student retention rates and success.

Selective Exposure and the Agenda-Setting Function of the Mass Media: Emerging Research and Opportunities

Justin W. Holmes (University of Northern Iowa, USA)

Selective Exposure and the Agenda-Setting Function of the Mass Media: Emerging Research and Opportunities provides vital information on the selective nature of media consumers in the modern age of information. While focusing on the rise in the sheer amount of information available and the choice and variety among viewers that this enables, readers will learn how the fragmented nature of modern mass media impacts consumer views on trending topics. This book is an important resource for media professionals, researchers, and graduate-level students seeking current developments in media, selectiveness, and agenda in modern societies.

Global Perspectives on Social Media in Tertiary Learning and Teaching: Emerging Research and Opportunities

Inna Piven (Unitec Institute of Technology, New Zealand), Robyn Gandell (Unitec Institute of Technology, New Zealand), Maryann Lee (Unitec Institute of Technology, New Zealand) and Ann M. Simpson (Unitec Institute of Technology, New Zealand)

Global Perspectives on Social Media in Tertiary Learning and Teaching: Emerging Research and Opportunities is an essential scholarly publication that embeds innovative, current pedagogical practices into new and redeveloped courses and introduces digital and online learning tools to best support teaching practices. Features coverage on a wide range of topics including collaborative learning, innovative learning environments, and blended teaching.
Metasystems Learning Design of Open Textbooks: Emerging Research and Opportunities

Elena Railean (University of European Studies, Moldova)

An essential reference source that discusses the role of open education in improving the quality of education, as well as facilitating policy dialogue, knowledge sharing, and capacity building. Features research on topics such as design theory, competence development, and adaptive learning.

Curriculum Integration in Contemporary Teaching Practice: Emerging Research and Opportunities

Susannah Brown (Florida Atlantic University, USA) and Rina Bousalis (Florida Atlantic University, USA)

A critical scholarly resource that presents detailed information on the benefits and implementation of STREAMSS (Science, Technology, Reading, Engineering, Arts, Mathematics, and Social Studies), an interdisciplinary curriculum that meets K-12 students' diverse needs by placing equal emphasis on multiple avenues of learning.

Written Corrective Feedback for L2 Development: Emerging Research and Opportunities

Qi Guo (Baoji University of Arts and Sciences, China)

Examines the use of written corrective feedback to assist in students' comprehension and internalization in language learning. Highlights a range of pertinent topics, such as knowledge internalization, linguistic forms, and cognitive comprehension.

Measuring the Validity of Usage Reports Provided by E-Book Vendors: Emerging Research and Opportunities

Aiping Chen-Gaffey (Slippery Rock University of Pennsylvania, USA) and Heather Getsay (Slippery Rock University of Pennsylvania, USA)

A pivotal scholarly source that examines the current practices and trends in usage reporting and offers recommendations for further refinement of this system. Features pertinent topics including COUNTER standardization, usage data, data consolidation, and report formatting.
Game Theory Solutions for the Internet of Things: Emerging Research and Opportunities

Sungwook Kim (Sogang University, South Korea)

There is an enhanced level of connectivity available in modern society through the increased usage of various technological devices. Such developments have led to the integration of smart objects into the Internet of Things (IoT), an emerging paradigm in the digital age.

Game Theory Solutions for the Internet of Things: Emerging Research and Opportunities examines the latest strategies for the management of IoT systems and the application of theoretical models to enhance real-world applications and improve system efficiency. Highlighting innovative algorithms and methods, as well as coverage on cloud computing, cross-domain applications, and energy control, this book is a pivotal source of information for researchers, practitioners, graduate students, professionals, and academics interested in the game theoretic solutions for IoT applications.

**Topics Covered:**
- Cloud Computing
- Control Protocols
- Cross-Domain Applications
- Energy Control
- Large-Scale Systems
- Resource Sharing Mechanisms
- System Infrastructure

“This book can enable readers to grasp the fundamental concepts of game theory and IoT applications. **It is the hope that this brief guide can shed light on the opportunities opened up by IoT and is expected that diligent readers of this book can use these exercises to develop their own IoT control models.** This book is also intended primarily for use in a network engineer, architect, or technician who has a working knowledge of IoT protocols and technologies.”

- Dr. Sungwook Kim, Sogang University, South Korea

Assessing Social Support and Stress in Autism-Focused Virtual Communities: Emerging Research and Opportunities

Amit Saha (Wake Forest Baptist Medical Center, USA) and Nitin Agarwal (University of Arkansas at Little Rock, USA)

Assessing Social Support and Stress in Autism-Focused Virtual Communities: Emerging Research and Opportunities is a critical reference volume featuring the latest academic research on online communities and how using social media can provide stress relief for families and individuals diagnosed with an autism spectrum disorder. Includes coverage among a variety of applicable viewpoints and subjects such as social media concepts, stress relief, and healthcare communities.
Cyber Harassment and Policy Reform in the Digital Age: Emerging Research and Opportunities

Ramona S. McNeal (University of Northern Iowa, USA), Susan M. Kunkle (Kent State University, USA) and Mary Schmeida (Kent State University, USA)

Cyber Harassment and Policy Reform in the Digital Age: Emerging Research and Opportunities is a critical scholarly resource that examines cyber aggression and bullying and policy changes to combat this new form of crime. Featuring coverage on a broad range of topics such as anti-bullying programs, cyberstalking, and social exclusion, this book is geared towards academicians, researchers, policy makers, and students seeking current research on cyberstalking, harassment, and bullying.

EISBN: 978-1-5225-5286-4
© 2018; 170 pp.

Pricing
Hardcover: US $145
E-Book: US $145
Hardcover + E-Book: US $175

The Developing Role of Public Libraries in Emergency Management: Emerging Research and Opportunities

Michael Mabe (Chesterfield County Public Library, USA) and Emily A. Ashley (Chesterfield County, USA)

The Developing Role of Public Libraries in Emergency Management: Emerging Research and Opportunities is an essential reference source for the latest scholarly information on library engagement in official emergency response and how these institutions can offer community aid in disaster situations. Featuring extensive coverage on a number of topics such as hazard analysis, mitigation planning, and local command structure, this publication is ideally designed for academicians, researchers, and practitioners seeking current research on the role local businesses play in emergency response situations.

EISBN: 978-1-5225-2197-6
© 2017; 119 pp.

Pricing
Hardcover: US $120
E-Book: US $120
Hardcover + E-Book: US $145

This publication covers basics of emergency management and current knowledge of how libraries are used or recruited to participate in the emergency response as well as recommended tactics and strategies to improve the public libraries contribution.

This publication is intended to be used by executives and practitioners in the fields of public librarianship and emergency management as a tool to compare their current strategies of using public library staff and resources in mounting a response to a local emergency or national disaster.

- Michael Mabe, MPA, MLIS, Chesterfield County Public Library, USA

Centrality Metrics for Complex Network Analysis: Emerging Research and Opportunities

Natarajan Meghanathan (Jackson State University, USA)

Centrality Metrics for Complex Network Analysis: Emerging Research and Opportunities is a pivotal reference source for the latest research findings on centrality metrics and their broader applications for different categories of networks including wireless sensor networks, curriculum networks, social networks etc. Featuring extensive coverage on relevant areas, such as complex network graphs, node centrality metrics, and mobile sensor networks, this publication is an ideal resource for students, faculty, industry practitioners, and business professionals interested in theoretical concepts and current developments in network domains.

EISBN: 978-1-5225-3803-5
© 2018; 183 pp.

Pricing
Hardcover: US $175
E-Book: US $175
Hardcover + E-Book: US $210
Developing Effective Literacy Intervention Strategies: Emerging Research and Opportunities

Cheryl A. Slattery (Shippensburg University, USA)

A critical reference volume featuring the latest academic research on the benefits of a balanced literacy framework and how it can help struggling readers gain knowledge and experience in reading. Including coverage among a variety of applicable viewpoints and subjects, such as zone of proximal development, response to intervention (RTI), and literary fluency.

The Role of Advisory Committees in Biomedical Education and Workforce Development: Emerging Research and Opportunities

Argentina Ornelas (University of Texas MD Anderson Cancer Center, USA), et al.

A pivotal reference source for the latest research findings on the development of advisory committees in biomedical education, workforce development, and the guiding principles that result in successful research and opportunities.

Global Perspectives on Frameworks for Integrated Reporting: Emerging Research and Opportunities

Ioana Dragu (Babes-Bolyai University, Romania), Adriana Tiron-Tudor (Babes-Bolyai University, Romania) et al.

A critical scholarly resource that examines the characteristics of communications released by organizations, and evaluates the compliance with the model proposed. Features coverage on a wide range of topics such as corporate citizenship, country-specific indicators, and more.

Examining the Emotional Dimensions of Academic Librarianship: Emerging Research and Opportunities

Megan Lowe (University of Louisiana – Monroe, USA) and Lindsey M. Reno (University of New Orleans, USA)

An essential scholarly resource that offers detailed discussion on the latest crises and challenges for librarians and supplies innovative solutions to these issues. Highlighting relevant topics such as emotional exhaustion, research agendas, and deselection.

Fostering Positive Civic Engagement Among Millennials: Emerging Research and Opportunities

Darrell Hucks (Keene State College, USA), et al.

An essential reference source that provides in-depth discussions on the latest trends among millennial engagement practices in social and political contexts. Features pertinent topics such as student self-assessments, mentoring roles, and educational tools.

Differentiated Instructional Design for Multicultural Environments: Emerging Research and Opportunities

Diane Stottlemyer (Walden University, USA)

Differentiated Instructional Design for Multicultural Environments: Emerging Research and Opportunities provides emerging research on modern technology advancements and their uses in education. While highlighting new trends in teaching a diverse group of students, readers will discover the need for a differentiated approach to curriculum development for multicultural learners. This book is a vital resource for academics, teachers, preservice teachers, and researchers seeking current research on how technological advancements, teachers, and multicultural student groups blend in today's educational atmosphere.
“Activism is increasingly become intertwined with technology. This means that college students across many campuses and in many different states can ‘protest’ electronically in massive numbers, and this has ramifications for decision making. Technology also increases the efficiency of activism, and as a result, college leaders need to be thinking about how they can incorporate activism as an element of the student experience. This book is the first to begin these conversations and exposes the idea of structured activism as a preemptive strategy that can aid in both student growth and institutional responses. This text is for college leaders who are trying to make sense of the rise in student activism on their campuses.

Activism can be a productive, healthy extension of student development, but leaders must learn to communicate effectively about the role of activism on their campuses and in the student experience. The text also is helpful to college teachers and researchers who are looking at how college shapes an individual and the learning outcomes from enrollment.”

- Dr. Michael T. Miller, University of Arkansas, USA
Concept Parsing Algorithms (CPA) for Textual Analysis and Discovery: Emerging Research and Opportunities

Uri Shafrir (University of Toronto, Canada) and Masha Etkind (Ryerson University, Canada)

Provides an innovative perspective on the application of algorithmic tools to study unstructured digital content. Highlighting pertinent topics such as semantic tools, semiotic systems, and pattern detection, this book is ideally designed for researchers, academics, students, professionals, and practitioners interested in developing a better understanding of digital text analysis.

Extending the Principles of Flipped Learning to Achieve Measurable Results: Emerging Research and Opportunities

William Swart (East Carolina University, USA)

Shows through detailed case studies how to measure flipped learning results in order to implement Deming's P-D-S-A cycle for achieving continual improvement in the flipped classroom. The book is built upon Dr. Michael G. Moore’s theory of Transactional Distance. It highlights pedagogical coverage on topics such as individual and group interactive learning, learning spaces, learning materials, and instructor and student preparation. This book is an ideal reference source for educators, professionals, graduate students, researchers, and academics seeking information on the latest instructional strategies.

Gaming Innovations in Higher Education: Emerging Research and Opportunities

Robert Costello (Newcastle College, UK)

An essential reference work featuring the latest scholarly knowledge on the application of different gaming techniques within education to make learning activities more enjoyable and successful. Including research on a number of topics such as virtual laboratories, interaction media, and intrinsic and extrinsic motivation, this publication is ideally designed for academicians, researchers, and students interested in the benefits of providing an entertaining and intellectually-stimulating learning environment.

Personalized Professional Learning for Educators: Emerging Research and Opportunities

Kristi Meeuwse (Drayton Hall Elementary School, USA) and Diane Mason (Lamar University, USA)

An advanced scholarly reference source that discusses the most effective methods and techniques that can provide educators with a strong path for continuing their education. Featuring insights on relevant topics such as digital learning, educational coaching, personalized learning, and pedagogical practices, this publication is an ideal resource for professional educators, students, and researchers interested in upcoming trends in teacher education.

Managing Self-Directed Learning in Primary School Education: Emerging Research and Opportunities

Penny Van Deur (Flinders University, Australia)

An essential reference source on the examination, role, and function of independent learning at the elementary level. Featuring extensive coverage on a relevant range of topics and perspectives such as learning assessment, constructivism, and student factors, this publication is ideal for researchers and educators seeking the latest research on student learning and instructional design.

Ideological Function of Deming Theory in Higher Education: Emerging Research and Opportunities

Thanos Kriemadis (University of Peloponnese, Greece), Ioanna Thomopoulou (University of Peloponnese, Greece) and Anastasia Sioutou (University of Peloponnese, Greece)

Presents coverage on the benefits and challenges of applying quality improvement frameworks in university settings. Highlighting pertinent topics such as resources management, training practices, and strategic planning, this is an ideal publication for academics, researchers, school administrators, policy makers, and professionals interested in the latest perspectives on the management of higher education institutions.
Novel Design and the Applications of Smart-M3 Platform in the Internet of Things: Emerging Research and Opportunities

Dmitry Korzun (Petrozavodsk State University (PetrSU), Russia), et al.

Provides an innovative outlook on the development of open source technology for the creation of smart spaces and services. Including a range of relevant topics such as interoperability, system architecture, and information processing, this book is an ideal reference source for academics, researchers, graduate students, and practitioners interested in the latest advancements in the Internet of Things.

Advanced Concept Maps in STEM Education: Emerging Research and Opportunities

Michael Tang (University of Colorado Denver, USA) and Arunprakash T. Karunanithi (University of Colorado Denver, USA)

Highlights both the history and recent innovations of concept maps in learning environments. Featuring extensive coverage of relevant topics including object maps, verbal maps, and spatial maps, this publication is ideal for educators, academicians, students, professionals, and researchers interested in discovering new perspectives on the impact of concept mapping in educational settings.

Examining the Changing Role of Supervision in Doctoral Research Projects: Emerging Research and Opportunities

Annette Lerine Steenkamp (Lawrence Technological University, USA)

A pivotal scholarly resource that examines the current practices that research supervisors adhere to and outlines innovative ways that these techniques can be improved upon. Covering relevant topics such as study environments, technology support, research networks, and research design.

Formative Assessment Practices for Pre-Service Teacher Practicum Feedback: Emerging Research and Opportunities

Tony Richardson (University of the Sunshine Coast, Australia), et al.

An innovative source of academic information on the establishment of formative feedback processes in teacher education programs. Including perspectives on relevant topics such as video feedback, accreditation, and student literacy, this book is ideal for students, researchers, academics, and professionals actively involved in the education field.

Assessing and Measuring Statistics Cognition in Higher Education Online Environments: Emerging Research and Opportunities

Justin P. Chase (University at Albany (SUNY), USA) and Zheng Yan (University at Albany (SUNY), USA)

A critical reference source that overviews the current state of higher education learning assessment systems. Features extensive coverage on relevant topics such as statistical cognitions, online learning implications, cognitive development, and curricular mismatches.
Interpretation of Visual Arts Across Societies and Political Culture: Emerging Research and Opportunities

Mika Markus Mervilu (Kibi International University, Japan)

A detailed reference source that breaks down the ways art can be evaluated, and addresses how this type of analysis can influence an array of social groups and regions. Highlights relevant topics such as artistic impression, modern art, culture wars, and freedom of expression.

Sliding Mode in Intellectual Control and Communication: Emerging Research and Opportunities

Vardan Mkrtchian (HHI University, Australia) and Ekaterina Aleshina (Penza State University, Russia)

A pivotal reference source that intends to fill the gap of available knowledge on characteristics of sliding mode in non-engineering contexts. Highlights a range of pertinent topics such as information processing, intelligent agents, and virtual communications.

Fostering Sustained Learning Among Undergraduate Students: Emerging Research and Opportunities

Caroline Chemositi (University of Kabianga, Kenya), et al.

An essential publication for the latest scholarly information on methods to inculcate student learning with a focus on implications to institutional policy and practices. Features coverage on topics such as financial aid, student motivation, and mentorship.

Engaging Adolescent Students in Contemporary Classrooms: Emerging Research and Opportunities

Prathiba Nagabhushan (St. Mary MacKillop College, Australia)

Engaging Adolescent Students in Contemporary Classrooms: Emerging Research and Opportunities is a critical scholarly resource that examines the importance of motivation and concentration during the final years of secondary education in order to promote successful outcomes and experiences for students in higher education environments. Features coverage on a wide range of topics, such as failure avoidance, mastery orientation, and student engagement, and engagement.
Electrocardiogram Signal Classification and Machine Learning: Emerging Research and Opportunities

Sara Moein (Mount Sinai School of Medicine, USA)

**Electrocardiogram Signal Classification and Machine Learning: Emerging Research and Opportunities** is a critical scholarly resource that examines the importance of automatic normalization and classification of electrocardiogram (ECG) signals of heart disorders. Featuring a wide range of topics such as common heart disorders, particle swarm optimization, and benchmarks functions, this publication is geared toward medical professionals, researchers, professionals, and students seeking current and relevant research on the categorization of ECG signals.

EISBN: 978-1-5225-5581-0
© 2018; 196 pp.

**Pricing**
- Hardcover: US $160
- E-Book: US $160
- Hardcover + E-Book: US $190

Optimized Genetic Programming Applications: Emerging Research and Opportunities

Bahrudin Hrnjica (University of Bihac, Bosnia and Herzegovina) and Ali Danandeh Mehr (Antalya Bilim University, Turkey)

**Optimized Genetic Programming Applications: Emerging Research and Opportunities** is an essential reference source that explores the concept of genetic programming and its role in managing engineering problems. It also examines genetic programming as a supervised machine learning technique, focusing on implementation and application. As a resource that details both the theoretical aspects and implementation of genetic programming, this book is a useful source for academicians, biological engineers, computer programmers, scientists, researchers, and upper-level students seeking the latest research on genetic programming.

EISBN: 978-1-5225-6006-7
© 2019; 246 pp.

**Pricing**
- Hardcover: US $225
- E-Book: US $225
- Hardcover + E-Book: US $270

Technological Tools for Value-Based Sustainable Relationships in Health: Emerging Research and Opportunities

Mosad Zineldin (Linnaeus University, Sweden) and Valentina Vasicheva (Linnaeus University, Sweden)

**Technological Tools for Value-Based Sustainable Relationships in Healthcare: Emerging Research and Opportunities** is a critical scholarly resource that examines the effects of social and healthcare technologies on human interaction, on health, on life sciences and on well-being in a complex healthcare context. Featuring coverage on a wide range of topics such as, e-health, patient and medical relationship approaches, health information technology (HIT), cypernization of healthcare organizations and patient safety.

EISBN: 978-1-5225-4092-2
© 2018; 149 pp.

**Pricing**
- Hardcover: US $155
- E-Book: US $155
- Hardcover + E-Book: US $185
Advanced Systems for Improved Public Healthcare and Disease Prevention: Emerging Research and Opportunities

Thierry Oscar Edoh (Technical University of Munich, Germany)

The development of better processes to provide proper healthcare has enhanced contemporary society. By implementing effective collaborative strategies, this development ensures proper quality and instruction for both the patient and medical practitioners.

Advanced Systems for Improved Public Healthcare and Disease Prevention: Emerging Research and Opportunities provides emerging research on care delivery issues in global public healthcare and explores information and communication technology-based solutions for public healthcare improvement and disease prevention. While highlighting topics such as drug supply, infectious diseases, and pharmaceutical care, this publication explores the methods of global public healthcare provision, issues in healthcare access, and applications in overcoming the access issues. This book is an important resource for professionals, practitioners, researchers, academics, and graduate students interested in seeking current research on the various approaches towards improving public healthcare.

Topics Covered:
- Drug Supply
- Emergency Healthcare
- Global Healthcare
- Healthcare Delivery
- Healthcare Systems
- Infectious Diseases
- Pharmaceutical Care
- Screening Processes

"The book provides a broad overview of several aspects of health systems in several parts of the world, with a focus on Germany and Benin. It covers the use of ICT solutions in such diverse applications like pharmacovigilance, drug supply, and disease monitoring. Sometimes, solutions for common problems exist in developed countries, but they cannot simply be transferred to other contexts. In the healthcare sector technical solutions often work only if complemented by policy measures and vice versa. The book looks at both sides and considers technical solutions together with their social and political background aspects."

- Dr. Gunnar Teege, University of the German Federal Army of Munich, Germany

Raising Mental Health Awareness in Higher Education: Emerging Research and Opportunities

Melissa Martin (State University of New York at Plattsburgh, USA), Jean Mockry (State University of New York at Plattsburgh, USA), Alison Puliatte (State University of New York at Plattsburgh, USA), Denise A. Simard (State University of New York at Plattsburgh, USA) and Maureen E. Squires (State University of New York at Plattsburgh, USA)

Raising Mental Health Awareness in Higher Education: Emerging Research and Opportunities describes the current state of college students' mental health in the United States, influences that contribute to wavering mental health, factors that promote flourishing mental health, and interventions that support mental health. While highlighting present programs and activities, readers will find new methods that can be implemented to support the needs of college students. This book is an important resource for staff and faculty in postsecondary institutions seeking current research on the growing problem of mental health in higher education.
Narratives and the Role of Philosophy in Cross-Disciplinary Studies: Emerging Research and Opportunities

Ana-Maria Pascal (Regent’s University London, UK)

Narratives and the Role of Philosophy in Cross-Disciplinary Studies: Emerging Research and Opportunities is a critical scholarly research publication that focuses on the multidisciplinary aspects of philosophy. Featuring coverage on a wide range of topics such as life-changing events, exemplary figures, and the role of philosophy, this book is geared toward academicians, researchers, and students seeking current and relevant research on the importance of narrative in a multidisciplinary investigation into the identity of people and events.

EISBN: 978-1-5225-5573-5
© 2018; 198 pp.

Pricing
Hardcover: US $135
E-Book: US $135
Hardcover + E-Book: US $160

Nationalism, Social Movements, and Activism in Contemporary Society: Emerging Research and Opportunities

Emily Stacey (Swansea University, UK)

Nationalism, Social Movements, and Activism in Contemporary Society: Emerging Research and Opportunities provides vital information on the most current issues facing the American public and political system while also exploring nationalist ideology and its application in modern politics. While highlighting the challenges facing America’s democracy and social structure, this book explores how civilians and movements are working to make progress in the current political climate. This book is an important resource for researchers, activists, political scientists, journalists, professors, students, and professionals seeking current research on nationalism, social activism, civilian protest, and the current American political climate.

EISBN: 978-1-5225-5434-9
© 2018; 135 pp.

Pricing
Hardcover: US $155
E-Book: US $155
Hardcover + E-Book: US $185

Driving Efficiency in Local Government Using a Collaborative Enterprise Architecture Framework: Emerging Research and Opportunities

Amit Tiwary (Principal Enterprise Architect, Australia)

Driving Efficiency in Local Government Using a Collaborative Enterprise Architecture Framework: Emerging Research and Opportunities is an essential scholarly publication for the latest research on methods for smart government initiatives and implementations, and addresses prevalent internal and external security risks. Featuring extensive coverage on a broad range of topics such as technology funds, mobile technology, and cloud computing, this book is ideally designed for professionals, academicians, researchers, and students seeking current research on the ways in which governments can advance and prosper.

EISBN: 978-1-5225-2408-3
© 2017; 150 pp.

Pricing
Hardcover: US $120
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Government, Law, and Social Sciences and Humanities

Technology and the New Generation of Active Citizens: Emerging Research and Opportunities
Paolo Beneventi (Independent Researcher, Italy)
A pivotal reference source for the latest research findings on the use of information and communication technologies for active citizen engagement. Features extensive coverage on relevant areas such as digital competence framework, multimedia, and social media.

The Morality of Weapons Design and Development: Emerging Research and Opportunities
John Forge (University of Sydney, Australia)
An essential scholarly resource that presents detailed discussions on ethical dilemmas in weapons design and innovations. Highlights relevant topics including projectile and nuclear weapons, the true costs of war, design in peacetime, and weapons development and justification.

Socio-Economic and Education Factors Impacting American Political Systems: Emerging Research and Opportunities
Pamela Hampton-Garland (University of the District of Columbia, USA), et al.
Provides emerging research on the most current issues facing the American public and political system. Highlights the changes America is making in the social, economic, and cultural regions of society, readers will learn how these changes are coming to shape their lives in the country.

“Political Mediation in Modern Conflict Resolution: Emerging Research and Opportunities is a critical scholarly resource that examines the pursuit of peace in war-torn countries through the use of mediation. It places emphasis on the role of communication, shifting the current discourse about mediation as a tool for settlement and reaching an agreement toward a more dialogic process. The mediator opens up the door to a new level of communication between the belligerents, therefore creating a safe space for dialogue. The research explores how interwoven the discourses of peace, conflict, sociology, linguistics, and culture. This publication is geared towards the scholar-practitioner, as well as students and researchers seeking a current research companion on international mediation.”

- Dr. José Pascal da Rocha, Columbia University, USA
Impacts of Faith-Based Decision Making on the Individual-Level Legislative Process: Emerging Research and Opportunities

Karla Drenner (Kaplan University, USA)

Impacts of Faith-Based Decision Making on the Individual-Level Legislative Process: Emerging Research and Opportunities is an innovative source of scholarly material on the religious influences of modern society on marital law. Including perspectives on topics such as same-sex marriage, religious values, and bill sponsorship, this book is ideally designed for researchers, academics, professionals, graduate students, and policy makers interested in the latest developments on legislative decision making.

EISBN: 978-1-5225-2389-5
© 2017; 186 pp.

Pricing
Hardcover: US $120
E-Book: US $120
Hardcover + E-Book: US $145

Measuring the Psychological and Electrophysiological Attributes of Human Personality: Emerging Research and Opportunities

Sanja Tatalović Vorkapić (University of Rijeka, Croatia)

Measuring the Psychological and Electrophysiological Attributes of Human Personality: Emerging Research and Opportunities is a detailed scholarly resource that presents the latest findings in psychology as in relation to electrophysiology. Featuring coverage on relevant topics including personality theories, temperament analysis, and evoked brain potentials, this is an important reference publication that would be useful to psychologists, medical professionals, academicians, graduate students, and researchers that must keep abreast of the latest personality research in the psychological field.

EISBN: 978-1-5225-2284-3
© 2017; 242 pp.

Pricing
Hardcover: US $130
E-Book: US $130
Hardcover + E-Book: US $155

Agent-Based Modeling in Humanitarian Interventions: Emerging Research and Opportunities

John McCaskill (University of Texas at Dallas, USA)

Agent-Based Modeling in Humanitarian Interventions: Emerging Research and Opportunities examines the benefits and challenges of utilizing behavioral models and simulations to conduct and assess possible risks and operational strategies for stability and counterinsurgency operations in distressed countries. Including innovative studies on ethical considerations, military involvement, and non-governmental organizations, this book is an ideal source for policy makers, researchers, students, practitioners, and academics interested in the use of agent-based models for international coalition efforts.

EISBN: 978-1-5225-1783-2
© 2017; 99 pp.

Pricing
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E-Book: US $115
Hardcover + E-Book: US $135
# Index of Titles

<table>
<thead>
<tr>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Global Perspectives on Frameworks for Integrated Reporting: Emerging Research and Opportunities</td>
<td>19</td>
</tr>
<tr>
<td>Global Perspectives on Social Media in Tertiary Learning and Teaching: Emerging Research and Opportunities</td>
<td>15</td>
</tr>
<tr>
<td>Grassroots Sustainability Innovations in Sports Management: Emerging Research and Opportunities</td>
<td>5</td>
</tr>
<tr>
<td>Ideological Function of Deming Theory in Higher Education: Emerging Research and Opportunities</td>
<td>21</td>
</tr>
<tr>
<td>Image Retrieval and Analysis Using Text and Fuzzy Shape Features: Emerging Research and Opportunities</td>
<td>16</td>
</tr>
<tr>
<td>Impacts of Faith-Based Decision Making on the Individual-Level Legislative Process: Emerging Research and Opportunities</td>
<td>28</td>
</tr>
<tr>
<td>Influence of Public Policy on Small Social Enterprises: Emerging Research and Opportunities</td>
<td>6</td>
</tr>
<tr>
<td>Innovative Applications of Mo(W)-Based Catalysts in the Petroleum and Chemical Industry: Emerging Research and Opportunities</td>
<td>9</td>
</tr>
<tr>
<td>Innovative Strategies and Frameworks in Climate Change Adaptation: Emerging Research and Opportunities</td>
<td>12</td>
</tr>
<tr>
<td>Institutional and Organizational Transformations in the Robotic Era: Emerging Research and Opportunities</td>
<td>2</td>
</tr>
<tr>
<td>Intelligent Vehicles and Materials Transportation in the Manufacturing Sector: Emerging Research and Opportunities</td>
<td>12</td>
</tr>
<tr>
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<td>23</td>
</tr>
<tr>
<td>Knowledge Management and Innovation in Network Organizations: Emerging Research and Opportunities</td>
<td>2</td>
</tr>
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<td>7</td>
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<td>5</td>
</tr>
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<td>21</td>
</tr>
<tr>
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<td>6</td>
</tr>
<tr>
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<td>28</td>
</tr>
<tr>
<td>Measuring the Validity of Usage Reports Provided by E-Book Vendors: Emerging Research and Opportunities</td>
<td>16</td>
</tr>
<tr>
<td>Mechanical Properties of Natural Fiber Reinforced Polymers: Emerging Research and Opportunities</td>
<td>1011</td>
</tr>
<tr>
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<td>8</td>
</tr>
<tr>
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<td>16</td>
</tr>
<tr>
<td>Method of Systems Potential (MSP) Applications in Economics: Emerging Research and Opportunities</td>
<td>6</td>
</tr>
<tr>
<td>Modeling and Simulations for Metamaterials: Emerging Research and Opportunities</td>
<td>10</td>
</tr>
<tr>
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<td>7</td>
</tr>
<tr>
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<td>2</td>
</tr>
<tr>
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<td>26</td>
</tr>
<tr>
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<td>26</td>
</tr>
<tr>
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<td>4</td>
</tr>
<tr>
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<td>22</td>
</tr>
<tr>
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<td>24</td>
</tr>
<tr>
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</tr>
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<td>21</td>
</tr>
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</tr>
<tr>
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<td>16</td>
</tr>
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<td>25</td>
</tr>
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</tr>
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</tr>
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</tr>
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</tr>
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<td>15</td>
</tr>
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</tr>
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<td>27</td>
</tr>
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<td>11</td>
</tr>
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<td>2</td>
</tr>
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<td>20</td>
</tr>
<tr>
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<td>5</td>
</tr>
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</tr>
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</tr>
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</tr>
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</tr>
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