Table of Contents

Research Articles

1 Towards an Integrated Research Framework in Public Policy-Focused Investigations
   Alireza Aslani, Interdisciplinary Department, Faculty of New Sciences and Technology, University of Tehran, Tehran, Iran

14 Understanding the Importance of the Integrity Factor in Trust between Subordinates and Supervisors
   Carla Freire, School of Economics and Management, University of Minho, Braga, Portugal

31 Key Issues in Implementing Destination Management Systems
   Catarina Antónia Martins, Escola Superior de Comunicação Administração e Turismo, Instituto Politécnico de Bragança, Mirandela, Portugal
   Carlos Manuel Martins da Costa, Departamento de Economia, Gestão e Engenharia Industrial, Universidade de Aveiro, Aveiro, Portugal
   Osvaldo Rocha Pacheco, Departamento de Eletrónica, Telecomunicações e Informática, Universidade de Aveiro, Aveiro, Portugal

46 A Study of Green Marketing Practices in Indian Companies
   Bhimrao Ghodeswar, National Institute of Industrial Engineering, Mumbai, India
   Prashant Kumar, National Institute of Industrial Engineering, Mumbai, India

Copyright
The International Journal of Applied Management Sciences and Engineering (IJAMSE) (ISSN 2327-7483; eISSN 2327-7491), Copyright © 2014 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.