

# Journal of Global Information Management

October-December 2014, Vol. 22, No. 4

## Table of Contents

### RESEARCH ARTICLES

- 1 **Bridging Women Rights Networks: Analyzing Interconnected Online Collective Actions**  
*Serpil T. Yuce, Department of Information Science, University of Arkansas, Little Rock, AR, USA*  
*Nitin Agarwal, Department of Information Science, University of Arkansas, Little Rock, AR, USA*  
*Rolf T. Wigand, Department of Information Science, University of Arkansas, Little Rock, AR, USA*  
*Merlyna Lim, School of Journalism and Communication, Carleton University, Ontario, Canada*  
*Rebecca S. Robinson, School of Social Transformation, Arizona State University, Tempe, AZ USA*
- 21 **Korean Online Game's Platform Competition under Two-Sided Market Characteristic**  
*SeonJun Kang, School of Business, Hanyang University, Seoul, Korea*  
*Sang-Yong Tom Lee, School of Business, Hanyang University, Seoul, Korea*
- 34 **Moderating Role of Ownership Type in the Relationship between Market Orientation and Supply Chain Integration in E-Business in China**  
*Hefu Liu, School of Management, University of Science and Technology of China, Hefei, China*  
*Weiling Ke, School of Business, Clarkson University, Potsdam, NY, USA*  
*Kwok Kee Wei, College of Business, City University of Hong Kong, Kowloon Tong, China*  
*Zhongsheng Hua, School of Management, Zhejiang University, Hangzhou, China*
- 54 **The Longitudinal Study of Highly-Impact-Technology Enterprises in the ICT Industry: A Social Network Perspective**  
*Hsi-Yin Yeh, Science and Technology Policy Research and Information Center, National Applied Research Laboratories, Taipei, Taiwan*  
*Mu-Hsuan Huang, Department of Library and Information Science, National Taiwan University, Taipei, Taiwan*  
*Dar-Zen Chen, Department of Mechanical Engineering and Institute of Industrial Engineering, National Taiwan University, Taipei, Taiwan*

### Copyright

The **Journal of Global Information Management (JGIM)** (ISSN 1062-7375; eISSN 1533-7995), Copyright © 2014 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The *Journal of Global Information Management* is indexed or listed in the following: ABI/Inform; ACM Digital Library; Aluminium Industry Abstracts; Australian Business Deans Council (ABDC); Bacon's Media Directory; Burrelle's Media Directory; Cabell's Directories; Ceramic Abstracts; Compendex (Elsevier Engineering Index); Computer & Information Systems Abstracts; Corrosion Abstracts; CSA Civil Engineering Abstracts; CSA Illumina; CSA Mechanical & Transportation Engineering Abstracts; Current Contents®/Social & Behavioral Sciences; DBLP; DEST Register of Refereed Journals; EBSCOhost's Business Source; EBSCOhost's Computer & Applied Sciences Complete; EBSCOhost's Computer Science Index; EBSCOhost's Current Abstracts; EBSCOhost's Library/Information Science & Technology Abstracts with FullTEXT; Electronics & Communications Abstracts; Emerald Abstracts; Engineered Materials Abstracts; Gale Directory of Publications & Broadcast Media; Google Scholar; INSPEC; Internet & Personal Computing Abstracts; ISBIB; Journal Citation Reports/Social Sciences Edition; JournalTOCs; KnowledgeBoard; Library & Information Science Abstracts (LISA); Library Literature & Information Sciences; Materials Business File - Steels Alerts; MediaFinder; Norwegian Social Science Data Services (NSD); PubList.com; SCOPUS; Social Sciences Citation Index®; Social Scisearch®; Solid State & Superconductivity Abstracts; The Index of Information Systems Journals; The Standard Periodical Directory; Thomson Reuters; Ulrich's Periodicals Directory