# Research Articles

1. **My Desired Self, Avatar: The Impact of Avatar Creation on Persuasion**  
   Youjeong Kim, New York Institute of Technology, New York, NY, USA

   Kritcha Yawised, University of Tasmania, Hobart, Australia  
   Peter Marshall, University of Tasmania, Hobart, Australia

21. **Measuring the Effects of Cognitive Preference to Enhance Online Instruction through Sound ePedagogy Design**  
   Marlina Mohamad, Universiti Tun Hussein Onn Malaysia, Batu Pahat, Malaysia  
   Elspeth McKay, RMIT University, Melbourne, Australia

36. **Research in Mobile Computing: Problems and Opportunities**  
   Chandra Sekhar Amaravadi, Western Illinois University, Macomb, IL, USA  
   George Mangalaraj, Western Illinois University, Macomb, IL, USA

52. **Do Managers Understand Importance of Securing IT Resources?**  
   Nadianatra Musa, Industrial Engineering Department, College of Engineering, King Khalid University, Abha, Kingdom of Saudi Arabia  
   Vishv Malhotra, University of Tasmania, Hobart, Australia  
   Trevor Wilmshurst, University of Tasmania, Hobart, Australia

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