Table of Contents

International Journal of Social Ecology and Sustainable Development

Volume 7 • Issue 3 • July-September-2016 • ISSN: 1947-8402 • eISSN: 1947-8410
An official publication of the Information Resources Management Association

Research Articles

1 Environmental Sustainability in the Fashion Supply Chain in India
   Manoj Kumar, International Engineering Services, New Delhi, India

34 Co-Creation with Stakeholders: The Key to Enhancing Sustainable Value
   Shridhar M. Samant, National Institute of Industrial Engineering, Mumbai, India
   Shirish Sangle, National Institute of Industrial Engineering, Mumbai, India
   Sonal Daulatkar, National Institute of Industrial Engineering, Mumbai, India

47 Sustainable Development Initiatives and Strategies on Detrimental Effects of Mobile Phone
   Manivannan Senthil Velmurugan, DB Jain College, Chennai, India

59 Examination of Mobile Social Networking Service (SNS) Users' Loyalty: A Structural Approach
   Norazah Mohd Suki, Labuan Faculty of International Finance, Universiti Malaysia Sabah, Labuan, Malaysia
   Norbayah Mohd Suki, Faculty of Computing and Informatics, Universiti Malaysia Sabah, Labuan, Malaysia

COPYRIGHT
The International Journal of Social Ecology and Sustainable Development (IJSESD) (ISSN 1947-8402; eISSN 1947-8410), Copyright © 2016 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The International Journal of Social Ecology and Sustainable Development is indexed or listed in the following: Bacon’s Media Directory; Cabell’s Directories; Google Scholar; INSPEC; JournalTOCs; MediaFinder; RePEc; SCOPUS; The Standard Periodical Directory; Ulrich’s Periodicals Directory