Table of Contents

Journal of Organizational and End User Computing
Volume 28 • Issue 4 • October-December-2016 • ISSN: 1546-2234 • eISSN: 1546-5012
An official publication of the Information Resources Management Association

Editorial Note
Steven Walczak, School of Information & Florida Center for Cybersecurity, University of South Florida, Tampa, FL, USA

Research Articles
1 Responsibility and Skills Requirements for Entry Level Analytics Professionals
Wenhong Luo, Villanova University, Villanova, PA, USA

15 Influences of Organizational Culture on Knowledge Sharing in an Online Virtual Community: Interactive Effects of Trust, Communication and Leadership
Chaoyun Liang, Department of Bio-Industry Communication and Development, National Taiwan University, Taipei, Taiwan
Chi-Cheng Chang, National Taiwan Normal University, Taipei, Taiwan
Kuen-Ming Shu, Department of Mechanical and Computer-Aided Engineering, National Formosa University, Hualien, Taiwan

33 Exploring Portuguese Academics’ Understanding of Ownership and Intellectual Property of Online Educational Materials
Jorge Tiago Martins, Information School, Sheffield University, Sheffield, UK
Miguel Baptista Nunes, School of Information Management, Sun Yat-sen University, Guangzhou, China

55 The Implications of Social Influence Theory on Continuance Intention for Social Networking Among Chinese University Students
Xuan Xiao, Harbin Institute of Technology, Harbin, China
Tienan Wang, Harbin Institute of Technology, Harbin, China

73 An Empirical Investigation of Decision Making in IT-Related Dilemmas: Impact of Positive and Negative Consequence Information
Chen Zhang, University of Memphis, Memphis, TN, USA
Judith C. Simon, University of Memphis, Memphis, TN, USA
Euntae “Ted” Lee, University of Memphis, Memphis, TN, USA

COPYRIGHT

The Journal of Organizational and End User Computing (JOEUC) (ISSN 1546-2234; eISSN 1546-5012), Copyright © 2016 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The Journal of Organizational and End User Computing is indexed or listed in the following: ABI/Inform; ACM Digital Library; Aluminium Industry Abstracts; Australian Business Deans Council (ABDC); Bacon’s Media Directory; Burrell’s Media Directory; Business Periodicals Index/Wilson Business Abstracts; Cabell’s Directories; Ceramic Abstracts; Compendex (Elsevier Engineering Index); Computer & Information Systems Abstracts; Corrosion Abstracts; CSA Civil Engineering Abstracts; CSA Illumina; CSA Mechanical & Transportation Engineering Abstracts; Current Contents®/Social & Behavioral Sciences; DBLP; DEST Register of Refereed Journals; EBSCOhost’s Business Source; EBSCOhost’s Computer & Applied Sciences Complete; EBSCOhost’s Computer Science Index; EBSCOhost’s Computer Source; EBSCOhost’s Current Abstracts; EBSCOhost’s STM Abstracts; Emerald Abstracts; Engineered Materials Abstracts; Gale Directory of Publications & Broadcast Media; GetCited; Google Scholar; INSPEC; Internet & Personal Computing Abstracts; ISBIB; Journal Citation Reports/Science Edition; Journal Citation Reports/Social Sciences Edition; JournalTOCs; KnowledgeBoard; Library & Information Science Abstracts (LISA); Library Literature & Information Sciences; Materials Business File - SteelAlerts; MediaFinder; Norwegian Social Science Data Services (NSD); PubList.com; Science Citation Index Expanded (SciSearch®); SCOPUS; Social Sciences Citation Index®; Solid State & Superconductivity Abstracts; The Index of Information Systems Journals; The Standard Periodical Directory; Thomson Reuters; Ulrich’s Periodicals Directory; Web of Science