Table of Contents

Journal of Organizational and End User Computing
Volume 29 • Issue 1 • January–March-2017 • ISSN: 1546-2234 • eISSN: 1546-5012
An official publication of the Information Resources Management Association

Editorial Preface

Globalization and Theoretical and Applied Research
Steven Walczak, University of South Florida, Tampa, FL, USA

Research Articles

1 A Cultural Model of Online Banking Adoption: Long-Term Orientation Perspective
Leelien Ken Huang, Feng Chia University, Taichung City, Taiwan

23 Factors Influence Intention to Adopt Internet Medical Information on Bulletin Boards: A Heuristic-Systematic Perspective
Ying Chieh Liu, Chaoyang University of Technology, Taichung City, Taiwan
Yu-An Huang, National Chi Nan University, Nantou, Taiwan

42 Cellular Automata: Elementary Cellular Automata
Rupali Bhardwaj, School of Mathematics and Computer Applications, Thapar University, Patiala, India
Anil Upadhyay, Department of Mathematics, Bipin Chandra Tripathi Kumaon Engineering College, Dwarahat, India

51 A Model for Impact of Organizational Project Benefits Management and its Impact on End User
Hodjat Hamidi, Information Technology Engineering Group, Department of Industrial Engineering, K.N. Toosi University of Technology, Tehran, Iran

COPYRIGHT

The Journal of Organizational and End User Computing (JOEUC) (ISSN 1546-2234; eISSN 1546-5012), Copyright © 2017 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.