# Table of Contents

## International Journal of Cyber Behavior, Psychology and Learning

Volume 7 • Issue 2 • April-June-2017 • ISSN: 2155-7136 • eISSN: 2155-7144

*An official publication of the Information Resources Management Association*

## Research Articles

### 1 Technology Acceptance Theories: Review and Classification
Alaa M. Momani, Faculty of Computer and Information Technology, Al-Madinah International University, Shah Alam, Malaysia
Mamoun M. Jamous, Faculty of Computer and Information Technology, Al-Madinah International University, Shah Alam, Malaysia
Shadi M S Hilles, Faculty of Computer and Information Technology, Al-Madinah International University, Shah Alam, Malaysia

### 15 Online Gambling Advertising and the Third-Person Effect: A Pilot Study
Frederic Guerrero-Solé, Universitat Pompeu Fabra, Barcelona, Spain
Hibai Lopez-Gonzalez, Nottingham Trent University, Nottingham, UK
Mark D. Griffiths, Nottingham Trent University, Nottingham, UK

### 31 Academic Procrastination and the Effect on Students' Results for ICT Students
Kawtar Tani, UCOL, Palmerston North, New Zealand

### 36 Personality Traits, Boredom, and Loneliness as Predictors of Facebook Use in On-Campus and Online University Students
Jason Skues, Faculty of Health, Arts, and Design, Swinburne University of Technology, Melbourne, Australia
Ben J. Williams, Faculty of Health, Arts, and Design, Swinburne University of Technology, Melbourne, Australia
Lisa Wise, Faculty of Health, Arts, and Design, Swinburne University of Technology, Melbourne, Australia

### 49 The Impacts of Reactive Aggression and Friendship Quality on Cyberbullying Behaviour: An Advancement of Cyclic Process Model
Kwek Choon Ling, Tunku Abdul Rahman University College, Kuala Lumpur, Malaysia
Chow Poh Ling, Tunku Abdul Rahman University College, Kuala Lumpur, Malaysia
Wang Zhimin, University of Otago, Dunedin, New Zealand
Kho Kok Hung, Tunku Abdul Rahman University College, Kuala Lumpur, Malaysia
Law Hong Leong, Tunku Abdul Rahman University College, Kuala Lumpur, Malaysia

### 72 The New Era of Bullying: A Phenomenological Study of University Students' Past Experience with Cyberbullying
Bowie Chen, University of Ottawa, Ottawa, Canada
Rocci Luppicini, University of Ottawa, Ottawa, Canada

---

**COPYRIGHT**

The *International Journal of Cyber Behavior, Psychology and Learning* (IJCBL) (ISSN 2155-7136; eISSN 2155-7144), Copyright © 2017 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The *International Journal of Cyber Behavior, Psychology and Learning* is indexed or listed in the following: ACM Digital Library; Bacon’s Media Directory; Cabell’s Directories; DBLP; Google Scholar; INSPEC; JournalTOCs; MediaFinder; ProQuest Advanced Technologies & Aerospace Journals; ProQuest Computer Science Journals; ProQuest Illustrata: Technology; ProQuest SciTech Journals; ProQuest Technology Journals; PsycINFO®; SCOPUS; The Standard Periodical Directory; Ulrich’s Periodicals Directory