

# Table of Contents

## International Journal of Asian Business and Information Management

Volume 8 • Issue 4 • October-December-2017 • ISSN: 1947-9638 • eISSN: 1947-9646

*An official publication of the Information Resources Management Association*

### Research Articles

- 1 **Examining the Role of Person-Environment Fit in Improving Teaching Satisfaction and Subjective Well-Being: Person Environment Fit and Subjective Wellbeing**  
Imran Ali, King Abdulaziz University, Jeddah, Saudi Arabia
- 15 **Socio-Economic and Demographic Determinants of Indian Youth Financial Literacy: Determinants of Financial Literacy**  
Jehangir Pheroze Bharucha, H. R. College, Mumbai, India
- 29 **Consumer Perception and Satisfaction Towards Internet Banking and Mobile Banking with Reference to Nationalized Banks in Rural India**  
M. L. Ashoka, University of Mysore, Mysore, India  
T. S. Rakesh, SDM College(Autonomous), Ujire, D.K(d), India  
S. Madhushree, SDM College(Autonomous), Ujire, D.K(d), India
- 41 **Online Information Search Behavior of Business School Aspirants: An Empirical Study**  
Abu Sayeed Mondal, Department of Business Administration, Swami Vivekananda Group of Institutes, Kolkata, India

### Book Review

- 56 **Democratisation of Myanmar**  
Patricia Ordóñez de Pablos, The University of Oviedo, Oviedo, Spain
- 58 **Afghanistan - A New History (2nd Edition)**  
Patricia Ordóñez de Pablos, The University of Oviedo, Oviedo, Spain

### COPYRIGHT

The **International Journal of Asian Business and Information Management (IJABIM)** (ISSN 1947-9638; eISSN 1947-9646), Copyright © 2017 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The *International Journal of Asian Business and Information Management* is indexed or listed in the following: ACM Digital Library; Bacon's Media Directory; Cabell's Directories; DBLP; Google Scholar; INSPEC; JournalTOCs; MediaFinder; SCOPUS; The Index of Information Systems Journals; The Standard Periodical Directory; Ulrich's Periodicals Directory; Web of Science; Web of Science Emerging Sources Citation Index (ESCI)