Table of Contents

Research Articles

1 Searching for Herbert Simon: Extending the Reach and Impact of Business Intelligence Research Through Analytics
Michael F. Gorman, Department of Management Information Systems, Operations Management, and Decision Sciences, School of Business Administration, University of Dayton, Dayton, OH, USA
Donald E. Wynn, Department of Management Information Systems, Operations Management, and Decision Sciences, School of Business Administration, University of Dayton, Dayton, OH, USA
William David Salisbury, Department of Management Information Systems, Operations Management, and Decision Sciences, School of Business Administration, University of Dayton, Dayton, OH, USA

All About Analytics
Hugh J. Watson, Terry College of Business, University of Georgia, Athens, Georgia, USA

29 Utilizing Business Intelligence to Enhance Online Education at For-Profit and Non-Profit Institutions
Ehi Aimiuwu, Department of Information Sciences & Systems, Morgan State University, Baltimore, MD, USA
Sanjay Bapna, Department of Information Sciences & Systems, Morgan State University, Baltimore, MD, USA

43 The Study on the Application of Business Intelligence in Manufacturing: A Review
Ernie Mazuin Binti Mohd Yusof, Universiti Teknologi, Kulaijaya, Johor, Malaysia
Ahmad Rizal Mohd Yusof, Universiti Teknologi, Kulaijaya, Johor, Malaysia

Copyright
The International Journal of Business Intelligence Research (ISSN 1947-3591; eISSN 1947-3605). Copyright © 2013 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The International Journal of Business Intelligence Research is currently listed or indexed in: Bacon’s Media Directory; Cabell’s Directories; DBLP; Google Scholar; INSPEC; Library & Information Science Abstracts (LISA); MediaFinder; The Standard Periodical Directory; Ulrich’s Periodicals Directory