Table of Contents

Special issue on Building Capabilities for Sustainable Global Business

Editorial Preface

1 Balancing Corporate Success & Social Good
John Wang, Montclair State University, Upper Montclair, NJ, USA
C. Jayachandran, Montclair State University, Upper Montclair, NJ, USA

Research Articles

1 Foreign Market Entry Strategies in the North-Adriatic Area: The Role of Cultural Distance
Rubens Pauluzzo, Department of Economic and Statistical Sciences, University of Udine, Udine, Italy

21 CSR for Retailers’ Led Channel Relationships: Evidence from Italian SME Manufacturers
Fabio Musso, Department of Economics, Society and Politics, University of Urbino, Urbino, Italy
Mario Risso, Department of Business Studies, University of Rome “Tor Vergata,” Rome, Italy

37 Clusters Go Green: Drivers of Environmental Sustainability in Local Networks of SMEs
Barbara Da Ronch, TeDIS Center, Venice International University, Venice, Italy
Eleonora Di Maria, Department of Economics and Management, University of Padua, Padua, Italy
Stefano Micelli, Department of Management, Ca’ Foscari University, Venice, Italy

53 Gender Wage Gap: Discrimination or Different Preferences of Men and Women? A Case Study of Ostrava, Czech Republic
Zuzana Machová, Faculty of Economics, VSB – Technical University of Ostrava, Ostrava, Czech Republic
Lenka Filipová, Faculty of Economics, VSB – Technical University of Ostrava, Ostrava, Czech Republic

68 Effect of Hofstede’s Cultural Differences in Corporate Social Responsibility Disclosure
Sílvia Romero, Montclair State University, Montclair, NJ, USA
Belen Fernandez-Feijoo, Department of Finance and Accounting, Universidade de Vigo, Vigo, Spain

85 Dynamic Student Modelling of Learning Styles for Advanced Adaptivity in Learning Management Systems
Sabine Graf, School of Computing and Information Systems, Athabasca University, Edmonton, AB, Canada
Kinshuk, School of Computing and Information Systems, Athabasca University, Edmonton, AB, Canada

Copyright
The International Journal of Information Systems and Social Change (ISSN 1941-868X; eISSN 1941-8698). Copyright © 2013 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for non-commercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.