Table of Contents

International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility

Volume 2 • Issue 1 • January-June-2017 • ISSN: 2379-7398 • eISSN: 2379-7401
An official publication of the Information Resources Management Association

Research Articles

1  Is “START-UP NY” Starting Up NY? A Post-Keynesian Case Study Analysis  
Lynn B. Jean-Snarr, Westminster College, Salt Lake City, USA  
Hal Snarr, Westminster College, Salt Lake City, USA  
Daniel L. Friesner, North Dakota State University, Fargo, USA

13  The Relational Trends to Sustainability  
Rinaldo C. Michelini Di San Martino, DIMEC - Università di Genova, Genova, Italy

27  Effects of Corporate Social Responsibility and Creating Shared Value on Sustainability  
Janthorn Sinthupundaja, Japan Advanced Institute of Science and Technology, Ishikawa, Japan  
Youji Kohda, Japan Advanced Institute of Science and Technology, Ishikawa, Japan

39  Poverty Reduction, Wealth Creation, and Tourism in Ethnic Minority Communities in Mainland Southeast Asia  
Scott Hipsher, Webster University, Bangkok, Thailand

COPYRIGHT

The International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility (IJSECSR) (ISSN 2379-7398; eISSN 2379-7401), Copyright © 2017 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility is indexed or listed in the following: Cabell’s Directories; Google Scholar; Ulrich’s Periodicals Directory