

Editorial Preface

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INTRODUCTION

The journal is intended for the publication of original works related to business sciences and information sciences and presenting results of studies and research on the activities of the business and information sectors, both bibliographic and non-bibliographic, in science and technology.

In this context, it is understood the area of studies of investigated and analytical works, interdisciplinary by nature, which aim to study the phenomena linked to the production, organization, dissemination and use of information in all fields of knowledge and especially related to strategic decision making.

What is the objective and subjective information that strategic decision makers must rely on to solve complex, ambiguous, and poorly structured problems in strategic decision making in nonprofit or for-profit organizations? There is a knowledge gap to help strategic decision makers recognize the ambiguity and complexity of this process and develop a rational model for the study of strategic alternatives. The International Journal of Business Strategy and Automation (IJBSA) has a focus to promote and develop knowledge of these sciences about strategic decision making by decision makers of profit or non-profit organizations, through analytical methods.

IJBSA distinguishes itself as a magazine for and for managers of organizations, with an explicit focus on strategic decision making. The journal is a quarterly publication of original and unpublished information, business, and strategic decision-related work presenting results from theoretical and empirical studies and research, as well as real-world applications and case studies in science, technology, and innovation. Papers published in the IJSBA should not only meet the high standards and originality of research in the information, business and decision sciences, but also encompass the processes of strategic decision making in organizations.

MISSION AND SCOPE

The main objective of the International Journal of Business Strategy and Automation (IJBSA) is to bridge the sciences of an effective communication channel between analysts and strategic decision makers in organizations and people concerned with developing new methodologies for formulating and solve strategic problems through the application of decision science models and methods.

IJBSA provides conceptual and pragmatic guidance to strategic decision makers by publishing articles that bridge the gap between information, business, and decision sciences in business, industry, services, government, and universities. The strategic decision-making process may include single or multiple decision makers, considering the strategic problems of single or multiple criteria.

IJBSA is based on a wide range of disciplines, including but not limited to information, accounting, finance, information systems, information technology, international management, marketing, organizational management, operational research, production management, logistics supply chain management, operations and strategic management.

The journal will rank the submissions evaluated according to the following sections:

- **Articles:** The section encompasses texts that contain unpublished full reports of completed studies or research and collaborations;
- **Experience reports:** Comprises communications and descriptions of activities carried out by systems, services, information units or organizations;

- **Literature reviews:** Includes reviews and critiques of books, recently published journals, dissertation summaries and theses;
- **Opinion paper:** The section includes texts containing unpublished articles of an opinion nature.

FREQUENCY

The International Journal of Business Strategy and Automation (IJBSA) is a quarterly publication, producing four issues per year, grouped in volumes.

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