

Table of Contents

International Journal of R&D Innovation Strategy

Volume 1 • Issue 2 • July-December-2019 • ISSN: 2577-4972 • eISSN: 2577-4980

Research Articles

- 1 **Practical Implications On How Established Companies Innovate With Startups Tools and Guidelines for Innovation Managers**
Andrea Back, University of St. Gallen, Switzerland
Tina Werro, University of St. Gallen, Switzerland
Lukas M Peter, University of St. Gallen, Switzerland

- 21 **Managing and Applying Innovation in New Product Development - Strategies and Initiatives Managing and Applying Innovation in NPD**
Pratap Chandra Mandal, Indian Institute of Management - Shillong, India

- 31 **Impact of Workplace Diversity on Employee Performance A Case of Some Selected Private Universities in Ghana**
Juliana Serwaa Andoh, Kwame Nkrumah University of Science and Technology, Ghana
Benjamin Ghansah, Data Link Institute, Ghana
Joy Nana Okogun-Odompley, Data Link Institute, Ghana
Ben-Bright Benuwa, Data Link Institute, Ghana

- 44 **Developing a Taxonomy for Identifying Stakeholders in National ICT Policy Implementation**
Frank Makoza, Cape Peninsula University of Technology, South Africa

COPYRIGHT

The **International Journal of R&D Innovation Strategy (IJRDIS)** (ISSN 2577-4972; eISSN 2577-4980), Copyright © 2019 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The *International Journal of R&D Innovation Strategy* is indexed or listed in the following: Google Scholar