Table of Contents

International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility
Volume 5 • Issue 2 • July-December-2020 • ISSN: 2379-7398 • eISSN: 2379-7401

Research Articles

1  Demographic Determinants of Youth Entrepreneurial Success
   Mufaro Dzingirai, Midlands State University, Zimbabwe

17  The Impact of Communication Language on Entrepreneurship in Cameroon
    Joël Stephan Tagne, University of Ngaoundere, Cameroon

34  Being Green and Social Responsibility: Basic Concepts and Case Studies in Business Excellence
    Alan D. Smith, Robert Morris University, USA

55  Guest Socioeconomic Status and Hotel Green Technology: Manager Entrepreneurial Advantage
    Faranak Memarzadeh, San Jose State University, USA
    Sulekha Anand, San Jose State University, USA

66  Racial Diversity in Publicly Traded Companies
    Jeffrey Kurt Orlando Thompson, Northcentral University, USA
    Richard C. Thompson, Northcentral University, USA

86  Corporate Social Responsibility and Financial Performance in the Banking Industry in Ghana
    Christopher Boachie, Central University, Ghana

105 Toward a Theory Development on the Synergetic Entrepreneurship in the Hotel Industry: An Exploratory Study of the Albergo Diffuso in Italy
    Angelo A. Camillo, Sonoma State University, USA

COPYRIGHT

The International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility (IJSECSR) (ISSN 2379-7398; eISSN 2379-7401), Copyright © 2020 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility is indexed or listed in the following: Cabell’s Directories; Google Scholar