Table of Contents

International Journal of E-Services and Mobile Applications
Volume 12 • Issue 4 • October-December-2020 • ISSN: 1941-627X • eISSN: 1941-6288

Research Articles

1 Drivers of Global Social Network Adoption: A Technology-Organisation-Environment Perspective
Muftawu Dzang Alhassan, University of Ghana Business School, Ghana
Ibrahim Osman Adam, University for Development Studies, Ghana
Clement Nangpiire, University for Development Studies, Ghana

24 User Perceptions of the Security of Mobile Applications
Yasmeen Elsantil, Faculty of Commerce, Tanta University, Egypt

42 Predicting University Students’ Adoption of Mobile News Applications: The Role of Perceived Hedonic Value and News Motivation
Amit Mittal, Chitkara Business School, Chitkara University, Punjab, India
Arun Aggarwal, Chitkara Business School, Chitkara University, Punjab, India
Ruchi Mittal, Chitkara University Institute of Engineering and Technology, Chitkara University, Punjab, India

60 Do Users Sacrifice Security for Speed and Ease-of-Use on Smartphones? A Case Study on Attitude
Tolga Pusatli, Cankaya University, Turkey
Murat Koyuncu, Atılım University, Turkey
Mahir Nakip, Cankaya University, Turkey

71 What Drives Electronic Word of Mouth and Purchase in Social Commerce?
Youngkeun Choi, Sangmyung University, South Korea

COPYRIGHT
The International Journal of E-Services and Mobile Applications (IJESMA) (ISSN 1941-627X; eISSN 1941-6288), Copyright © 2020 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The International Journal of E-Services and Mobile Applications is indexed or listed in the following: ACM Digital Library; Bacon’s Media Directory; Cabell’s Directories; DBLP; GetCited; Google Scholar; INSPEC; JournalTOCs; Library & Information Science Abstracts (LISA); MediaFinder; Norwegian Social Science Data Services (NSD); SCOPUS; The Index of Information Systems Journals; The Standard Periodical Directory; Ulrich’s Periodicals Directory