Table of Contents

Journal of Organizational and End User Computing

Volume 33 • Issue 5 • September-October-2021 • ISSN: 1546-2234 • eISSN: 1546-5012

EDITORIAL PREFACE

vi

When Business Decision-Making Meets Novel Computational Intelligence
Sang-Bing Tsai, Regional Green Economy Development Research Center, School of Business, Wuyi University, China

OPEN ACCESS ARTICLE

1

Emotions and Spillover Effects of Social Networks Affective Well Being
Eran Rubin, California State University Fresno, Craig School of Business, USA
Frederik Beuk, University of Akron, College of Business, USA

25

Evaluation of Tourism E-Commerce User Satisfaction
Guanghai Tang, Yangtze Normal University, Chongqing, China & Shaanxi Normal University, Xi'an, China
Hui Zeng, Yangtze Normal University, Chongqing, China

42

An Empirical Examination of the Relationship Between Data Storytelling Competency and Business Performance: The Mediating Role of Decision-Making Quality
Mohammad Kamel Daradkeh, Yarmouk University, Irbid, Jordan

74

Customer Involvement Facets Stimulating Customers' Intention to Use Internet-Only Bank Services in China: The Extension of Perceived Risk-Value Model
Mei-Lan Li, Sanming University, Sanming, China
Shu-Ping Lin, CTBC Business School, Tainan, Taiwan
Ya-Hui Chan, CTBC Business School, Tainan, Taiwan
Chia-Huei Wu, Minghsin University of Science Technology, Xinfeng, Taiwan

98

Research on Risk Analysis and Countermeasures of Micro Store Operation Model
Wei Li, Shandong University, China
Li Zhang, Beijing Jiaotong University, Beijing, China
Changgen Han, Beijing Jiaotong University, Beijing, China

111

Congestion Control for NDN-Based MANETs: Recent Advances, Enabling Technologies, and Open Challenges
Dimitris N. Kanellopoulos, University of Patras, Patras, Greece

135

Adaptive Fault Tolerant Resource Allocation Scheme for Cloud Computing Environments
Sathiyamoorthi V., Sonat College of Technology, Salem, India
Keerthika P., Kongu Engineering College, Erode, India
Suresh P., Kongu Engineering College, Erode, India
Zuopeng (Justin) Zhang, University of North Florida, USA

180

Understanding the Health Information Sharing Behavior of Social Media Users: An Empirical Study on WeChat
Ying Hong, Beijing Technology and Business University, Beijing, China
Meng Wan, Beijing Technology and Business University, Beijing, China
Zheng Li, China Tower Group, China

204

Praveen Ranjan Srivastava, Indian Institute of Management, Rohtak, India
Zuopeng (Justin) Zhang, University of North Florida, USA
Prajwal Echampati, Indian Institute of Management, Rohtak, India

Copyright

The Journal of Organizational and End User Computing (JOEUC) (ISSN: 1546-2234; eISSN: 1546-5012), Copyright © 2021 IGI Global. From the journal’s inception, January 1, 1989, to December 31, 2020, all rights, including translation into other languages is reserved by the publisher, unless otherwise stated in the article manuscript. As of January 1, 2021, this journal operates under the gold Open Access model, whereby all content published after this date is distributed under the terms of the Creative Commons Attribution 4.0 International (CC BY 4.0) License (http://creativecommons.org/licenses/by/4.0/) where copyright for the work remains solely with the author(s) of the article manuscript. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.