# Table of Contents

**Editorial Preface**

i Exploring Interactivity  
*Tatyana Dumova, Point Park University, USA*

**Research Articles**

1 Does Interactivity Serve the Public Interest? The Role of Political Blogs in Deliberative Democracy  
*Kim Garris, Shippensburg University of Pennsylvania, USA*  
*Jamie Guillory, Cornell University, USA*  
*S. Shyam Sundar, Pennsylvania State University, USA*

19 Identification, Transparency, Interactivity: Towards a New Paradigm for Credibility for Single-Voice Blogs  
*Brian Carroll, Berry College, USA*  
*R. Randolph Richardson, Berry College, USA*

**Conceptual Article**

36 Towards a New Model of Co-Creation of Value in E-Learning Service Systems  
*Lorna Uden, Staffordshire University, UK*

**Research Essay**

50 Developing a University-Wide Instructional Design Blog for Information Sharing and Professional Development  
*Shalin Hai-Jew, Kansas State University, USA*