

International Journal of Knowledge Society Research

October-December 2013, Vol. 4, No. 4

Table of Contents

RESEARCH ARTICLES

- 1 **Business to Consumer (B2C) E-Commerce Decade Evolution**
Athanasios Drigas, National Center for Scientific Research (NCSR) 'Demokritos,' Institute of Informatics and Telecommunications, Telecoms Lab - Net Media Lab, Athens, Greece
Panagiotis Leliopoulos, National Center for Scientific Research (NCSR) 'Demokritos,' Institute of Informatics and Telecommunications, Telecoms Lab - Net Media Lab, Athens, Greece
- 11 **E-Culture Techniques and Applications**
Athanasios Drigas, National Center for Scientific Research (NCSR) 'Demokritos,' Institute of Informatics and Telecommunications, Telecoms Lab - Net Media Lab, Athens, Greece
Maria Pouliou, National Center for Scientific Research (NCSR) 'Demokritos,' Institute of Informatics and Telecommunications, Telecoms Lab - Net Media Lab, Athens, Greece
- 18 **CHIS: Cultural Heritage Information System**
F. Colace, Department of Information Engineering, Electrical Engineering and Applied Mathematics (DIEM), Università degli Studi di Salerno, Salerno, Italy
M. De Santo, Department of Information Engineering, Electrical Engineering and Applied Mathematics (DIEM), Università degli Studi di Salerno, Salerno, Italy
L. Greco, Department of Information Engineering, Electrical Engineering and Applied Mathematics (DIEM), Università degli Studi di Salerno, Salerno, Italy
A. Chianese, Department of Electrical Engineering and Information Technology (DIETI), Università degli Studi di Napoli Federico II, Napoli, Italy
V. Moscato, Department of Electrical Engineering and Information Technology (DIETI), Università degli Studi di Napoli Federico II, Napoli, Italy
A. Picariello, Department of Electrical Engineering and Information Technology (DIETI), Università degli Studi di Napoli Federico II, Napoli, Italy
- 27 **Constructivist Approach applied to Leadership Learning: Life Immersion Learning Model**
Rania Ibrahim, Students Affairs, Effat University, Jeddah, Saudi Arabia
Akila Sarirete, Department of Computer Science, Effat University, Jeddah, Saudi Arabia
- 36 **Exploring the Affordances of Facebook Groups: The Case Study of a Closed Group Created By College Students**
Vassilia Stefanou, Department of Computer Information Systems, Deree College – The American College of Greece, Athens, Greece
- 52 **Value Creation in Business-to-Business Crowdsourcing**
Nina Helander, Department of Management, University of Vaasa, Vaasa, Finland
Jari Jussila, Department of Information Management and Logistics, Tampere University of Technology, Tampere, Finland
Hannu Kärkkäinen, Department of Information Management and Logistics, Tampere University of Technology, Tampere, Finland

Copyright

The **International Journal of Knowledge Society Research (IJKSR)** (ISSN 1947-8429; eISSN 1947-8437), Copyright © 2013 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The *International Journal of Knowledge Society Research* is indexed or listed in the following: Bacon's Media Directory; Cabell's Directories; DBLP; Google Scholar; INSPEC; JournalTOCs; MediaFinder; The Standard Periodical Directory; Ulrich's Periodicals Directory