

International Journal of Service Science, Management, Engineering, and Technology

July-September 2014, Vol. 5, No. 3

Table of Contents

RESEARCH ARTICLES

- 1 **Social Media: The Core of Enterprise 2.0**
Ashok Kumar Wahi, Jaypee Business School, Noida, India
Yajulu Medury, Times Higher Education, The Times of India, Noida, India
Rajnish Kumar Misra, Jaypee Business School, Noida, India
- 16 **Integrating Product-Service Systems with New Business Models Definition for Manufacturing Industries**
Pedro C. Marques, Faculty of Engineering, Universidade Lusófona, Lisbon, Portugal
Pedro F. Cunha, School of Technology, Polytechnic Institute of Setúbal, Estefanilha, Portugal
- 34 **An Investigation of Logistical Service in Franchising System: A Case Study in the French Context**
Thierry Allègre, CRET-LOG, Aix-Marseille University, Marseille, France
François Fulconis, CRET-LOG, Avignon University, Avignon, France
Gilles Paché, CRET-LOG, Aix-Marseille University, Marseille, France
- 54 **Recent Research on Multi Input Multi Output (MIMO) based Mobile ad hoc Network: A Review**
Swati Chowdhuri, Department of ETCE, Jadavpur University, Kolkata, India
Sayan Chakraborty, Department of CSE, JIS College of Engineering, Kalyani, India
Nilanjan Dey, Department of ETCE, Jadavpur University, Kolkata, India
Ahmad Taher Azar, Faculty of Computers and Information, Benha University, Qalyubia, Egypt
Mohammed Abdel-Megeed M. Salem, Computer and Information Sciences, Ain Shams University, Cairo, Egypt
Sheli Sinha Chaudhury, Department of ETCE, Jadavpur University, Kolkata, India
Pranab Banerjee, Department of ETCE, Jadavpur University, Kolkata, India

Copyright

The International Journal of Service Science, Management, Engineering, and Technology (IJSSMET) (ISSN 1947-959X; eISSN 1947-9603), Copyright © 2014 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The International Journal of Service Science, Management, Engineering, and Technology is indexed or listed in the following: Bacon's Media Directory; Cabell's Directories; DBLP; Google Scholar; INSPEC; JournalTOCs; Library & Information Science Abstracts (LISA); MediaFinder; The Standard Periodical Directory; Ulrich's Periodicals Directory