Journal of Electronic Commerce in Organizations

July-September 2014, Vol. 12, No. 3

Table of Contents

Research Articles

- 1 A Taiwanese Empirical Study of Online Group Buying from the Perspectives of Organizational Culture and Transformational Leadership Mu-Li Yang, Department of Mass Communication, Chang Jung Christian University, Tainan City, Taiwan
- 12 A Scale for Measuring Internet Banking Service Quality: Literature Review and Validation with Indian Public Sector Banks

Sukanya Kundu, Alliance School of Business, Alliance University, Bangalore, India Saroj Kumar Datta, School of Business, Galgotias University, Greater Noida, India

40 Investigating Electronic Word-of-Mouth Motivations in the Middle East: Twitter as Medium and Message

Rodrigo Magalhaes, Kuwait Maastricht Business School, Salmiya, Kuwait Basim Musallam, Kuwait Maastricht Business School, Salmiya, Kuwait

60 A New Architecture of Mobile Payment System through Social Media Network Basudeo Singh, R V College of Engineering, Bangalore, India Jasmine K.S., R V College of Engineering, Bangalore, India

Copyright

The **Journal of Electronic Commerce in Organizations (JECO)** (ISSN 1539-2937; eISSN 1539-2929), Copyright © 2014 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The Journal of Electronic Commerce in Organizations is indexed or listed in the following: ABI/Inform; ACM Digital Library; Aluminium Industry Abstracts; Australian Business Deans Council (ABDC); Bacon's Media Directory; Burrelle's Media Directory; Cabell's Directories; Ceramic Abstracts; Compendex (Elsevier Engineering Index); Computer & Information Systems Abstracts; Corrosion Abstracts; CSA Civil Engineering Abstracts; CSA Illumina; CSA Mechanical & Transportation Engineering Abstracts; DBLP; DEST Register of Refereed Journals; EBSCOhost's Business Source; EBSCOhost's Computer & Applied Sciences Complete; EBSCOhost's Computer Science Index; EBSCOhost's Computer Source; EBSCOhost's Current Abstracts; Gale Directory of Publications & Broadcast Media; GetCited; Google Scholar; INSPEC; International Bibliography of the Social Sciences; JournalTOCs; KnowledgeBoard; Library & Information Science Abstracts (LISA); Materials Business File - Steels Alerts; MediaFinder; Norwegian Social Science Data Services (NSD); PubList.com; SCOPUS; Solid State & Superconductivity Abstracts; The Index of Information Systems Journals; The Standard Periodical Directory; Ulrich's Periodicals Directory