Table of Contents

Research Articles

1 The Critical Success Factors of Agricultural Cooperatives in Mekong River Delta, Vietnam
   Binh Cong Nguyen, College of Agricultural Economics and Management, Huazhong Agricultural University, Wuhan, China
   Biao Jun Zhang, College of Agricultural Economics and Management, Huazhong Agricultural University, Wuhan, China
   Zhi Liu, College of Agricultural Economics and Management, Huazhong Agricultural University, Wuhan, China

14 Mastering the Art of Jugaad and Guanxi: A Western Guide to Business Practices in India and China
   Ron Berger, College of Law & Business, The Lander Institute - Jerusalem Academic Center, Ramat Gan, Israel

23 On Knowledge Management: Intellectual Assets as Facilitating Infrastructure
   Mohammad Mousakhani, Faculty of Management, University of Tehran, Tehran, Iran
   Khadijeh Rouzbehani, Research Scientist, University of Tehran, Tehran, Iran

34 Family Ownership and Firm Performance: Further Evidence from Sri Lanka and Japan
   Pradeep Dharmadasa, Faculty of Management and Finance, University of Colombo, Colombo, Sri Lanka

48 Knowledge Discovery for Tourism Using Data Mining and Qualitative Analysis: A Case Study at Johor Bahru, Malaysia
   Atae Rezaei Aghdam, Department of Information Systems, Universiti Teknologi Malaysia, Johor Bahru, Malaysia
   Mostafa Kamalpour, Faculty of Computing, Universiti Teknologi Malaysia, Johor Bahru, Malaysia
   Alex Tze Hiang Sim, Department of Information System, Universiti Teknologi Malaysia, Johor Bahru, Malaysia

Copyright

The International Journal of Asian Business and Information Management (IJABIM) (ISSN 1947-9638; eISSN 1947-9646), Copyright © 2014 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The International Journal of Asian Business and Information Management is indexed or listed in the following: Bacon’s Media Directory; DBLP; Google Scholar; INSPEC; JournalTOCs; MediaFinder; The Index of Information Systems Journals; The Standard Periodical Directory; Ulrich’s Periodicals Directory