Table of Contents

RESEARCH ARTICLES

1 Modeling of Linguistic Reference Schemes
   Terry Halpin, INTI International University, Nilai, Malaysia

24 A Consensus of Thought in Applying Change Management to Information System Environments
   Jeffrey S. Zanzig, Jacksonville State University, Jacksonville, AL, USA
   Guillermo A. Francia III, Jacksonville State University, Jacksonville, AL, USA
   Xavier P. Francia, Jacksonville State University, Jacksonville, AL, USA

42 A Typology of Firms Regarding M-Commerce Adoption
   Sonia San-Martin, University of Burgos, Burgos, Spain
   Nadia Jiménez, University of Burgos, Burgos, Spain

57 Social Business: A Way to Promote Organizational Transformation
   Maria João Ferreira, Universidade Portucalense, Porto, Portugal & Centro Algoritmi, Universidade do Minho, Portugal
   Fernando Moreira, Universidade Portucalense, Porto, Portugal
   Isabel Seruca, Universidade Portucalense, Porto, Portugal & Centro Algoritmi, Universidade do Minho, Braga, Portugal

Copyright
The International Journal of Information System Modeling and Design (IJISMD) (ISSN 1947-8186; eISSN 1947-8194), Copyright © 2015 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.