

International Journal of Cyber Behavior, Psychology and Learning

October-December 2015, Vol. 5, No. 4

Table of Contents

RESEARCH ARTICLES

- 1 **Will the “Phisher-Men” Reel You In? Assessing Individual Differences in a Phishing Detection Task**
Allaire K. Welk, Department of Psychology, North Carolina State University, Raleigh, NC, USA
Kyung Wha Hong, Department of Computer Science, North Carolina State University, Raleigh, NC, USA
Olga A. Zielinska, Department of Psychology, North Carolina State University, Raleigh, NC, USA
Rucha Tembe, Department of Psychology, North Carolina State University, Raleigh, NC, USA
Emerson Murphy-Hill, Department of Computer Science, North Carolina State University, Raleigh, NC, USA
Christopher B. Mayhorn, Department of Psychology, North Carolina State University, Raleigh, NC, USA
- 18 **Communicative Competency Development for High-School Students with a Multimedia Learning Strategy**
Bertha Alicia Benítez Arellano, Centro de Bachillerato Tecnológico industrial y de servicios No. 166, Jiutepec, Mexico
Lorena Yadira Alemán de la Garza, Tecnológico de Monterrey, Monterrey, México
Marcela Georgina Gómez Zermeño, Tecnológico de Monterrey, Monterrey, México
- 31 **Analysis of Tweets Related to Cyberbullying: Exploring Information Diffusion and Advice Available for Cyberbullying Victims**
Sophia Alim, Independent Researcher, UK
- 53 **Probabilistic Relation between Triadic Closure and the Balance of Social Networks in Presence of Influence**
Rahul Saha, Lovely Professional University, Phagwara, India
G. Geetha, Lovely Professional University, Phagwara, India
Gulshan Kumar, Lovely Professional University, Phagwara, India
- 62 **Exploring the Relationship between Facebook and Self-Esteem among Turkish University Students**
Sevinç Mersin, Bilecik Şeyh Edebali University, Bilecik, Turkey
Ali Acılar, Bilecik Şeyh Edebali University, Bilecik, Turkey
- 73 **The Virtual Self and Possible Immersive Consequences of Uncharacteristic Self-Presentation in the Virtual Environment**
Eugene Y. Kukshinov, Independent Researcher, National Research University Higher School of Economics, Moscow, Russia

Copyright

The **International Journal of Cyber Behavior, Psychology and Learning (IJCBLP)** (ISSN 2155-7136; eISSN 2155-7144), Copyright © 2015 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The *International Journal of Cyber Behavior, Psychology and Learning* is indexed or listed in the following: ACM Digital Library; Bacon's Media Directory; Cabell's Directories; DBLP; Google Scholar; INSPEC; JournalTOCs; MediaFinder; ProQuest Advanced Technologies & Aerospace Journals; ProQuest Computer Science Journals; ProQuest Illustrata: Technology; ProQuest SciTech Journals; ProQuest Technology Journals; PsycINFO®; SCOPUS; The Standard Periodical Directory; Ulrich's Periodicals Directory