Table of Contents

International Journal of Virtual Communities and Social Networking

Volume 8 • Issue 2 • April-June-2016 • ISSN: 1942-9010 • eISSN: 1942-9029 An official publication of the Information Resources Management Association

Editorial Preface

iv Subhasish Dasgupta, George Washington University, Washington D.C., USA

Research Articles

1 Perceptions of Social Media Impact on Social Behavior of Students: A Comparison between Students and Faculty

Khairuddin Hashim, King Abdulaziz University, Jeddah, Saudi Arabia Laila Al-Sharqi, King Abdulaziz University, Jeddah, Saudi Arabia Ibrahim Kutbi, King Abdulaziz University, Jeddah, Saudi Arabia

12 An Extensible Game Engine to Develop Animated Facial Avatars in 3D Virtual Environment Anis Zarrad, Department of Computer Science and Information Sciences, Prince Sultan University, Riyadh, Saudi Arabia

28 Intended Continued Use Social Networking Sites: Effects on Job Satisfaction and Performance Ned Kock, Texas A&M International University, Laredo, TX, USA Murad Moqbel, University of Kansas Medical Center, Kansas City, KS, USA Kevin Barton, Texas A&M University – San Antonio, San Antonio, TX, USA Valerie Bartelt, University of Denver, Denver, CO, USA

47 Evaluating the Business Impacts of Social Media Use with System Dynamics and Agent-Based Modeling: A Literature Review

Olli Pirttilä, Granite Partners Ltd., Tampere, Finland Hannu Kärkkäinen, Tampere University of Technology, Tampere, Finland Jari J. Jussila, Tampere University of Technology, Tampere, Finland

COPYRIGHT

The International Journal of Virtual Communities and Social Networking (IJVCSN) (ISSN 1942-9010; eISSN 1942-9029), Copyright © 2016 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The International Journal of Virtual Communities and Social Networking is indexed or listed in the following: ACM Digital Library; Bacon's Media Directory; Cabell's Directories; DBLP; GetCited; Google Scholar; INSPEC; JournalTOCs; Library & Information Science Abstracts (LISA); MediaFinder; The Index of Information Systems Journals; The Standard Periodical Directory; Ulrich's Periodicals Directory