Table of Contents

RESEARCH ARTICLES

1 Enablers for Patients to Adopt Web-Based Personal Health Records (PHR)
   Changsoo Sohn, Department of Information Systems, St. Cloud State University, St. Cloud, MN, USA
   Younsook Yeo, Department of Social Work, St. Cloud State University, St. Cloud, MN, USA

13 Relationships between Individuals’ Convergence Readiness and Performance in Using Mobile Phones
   Po-Chien Chang, Department of Communications Management, Shih Hsin University, Taipei, Taiwan

35 Are We There Yet? An Exploratory Predictive Study of Instructor Acceptance of an Educational Tablet Computer
   Stephen Asunka, Information Technology Support Services, Ghana Technology University College, Accra, Ghana

50 Factors Influencing Consumer Adoption for Network Fellowship Auction in Taiwan
   Yi-Fen Chen, Department of International Business, Chung Yuan Christian University, Taoyuan City, Taiwan
   Chia-Wen Tsai, Department of Information Management, Ming Chuan University, Taipei, Taiwan
   Yen-Fang Tseng, Department of International Business, Chung Yuan Christian University, Taoyuan City, Taiwan

BOOK REVIEW

63 Online Advertising and Promotion: Modern Technologies for Marketing
   Chia-Wen Tsai, Department of Information Management, Ming Chuan University, Taipei, Taiwan
   Pei-Di Shen, Institute of General Education, Ming Chuan University, Taipei, Taiwan
   Yi-Chun Chiang, Institute of General Education, Ming Chuan University, Taipei, Taiwan
   Pi-Fang Hsu, Department of Communications Management, Shih Hsin University, Taipei, Taiwan

Copyright
The International Journal of E-Adoption (IJEA) (ISSN 1937-9633; eISSN 1937-9641), Copyright © 2016 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.