Table of Contents

International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility

Volume 1 • Issue 1 • January-June-2016 • ISSN: 2379-7398 • eISSN: 2379-7401

An official publication of the Information Resources Management Association

Research Articles

1 Corporate Social Responsibility Practices in Multinationals and Large Enterprises in Pakistan: Assessing Commitment to the United Nations Global Compact

Zahid Ali Memon, Mehran University Institute of Science, Technology and Development, Mehran University of Engineering and Technology, Jamshoro, Pakistan

Javaid Ali Dars, Mehran University Institute of Science, Technology and Development, Mehran University of Engineering and Technology, Jamshoro, Pakistan

Wahid Bux Mangrio, Mehran University Institute of Science, Technology and Development, Mehran University of Engineering and Technology, Jamshoro, Pakistan

Arabella Bhutto, Mehran University Institute of Science, Technology and Development, Mehran University of Engineering & Technology, Jamshoro, Pakistan

Mark Gregory Robson, Rutgers University, New Brunswick, NJ, USA

17 Scaling Sustainability Value in Sustainability Purpose Organizations: A Non-Profit and Business Comparison

Alex Lyakhov, University of Oklahoma, Norman, OK, USA Travis Gliedt, University of Oklahoma, Norman, OK, USA Nathan Jackson, University of Oklahoma, Norman, OK, USA

32 Advanced Issues of Internationalization, International Entrepreneurship, and Entrepreneurial Marketing in SMEs

Kijpokin Kasemsap, Suan Sunandha Rajabhat University, Bangkok, Thailand

Book Review

45 Sustainable Entrepreneurship: Business Success Through Sustainability Arash Najmaei, ICMS, ACU, ISL & MGSM, Sydney, Australia

Editorial Commentary

48 Editorial Commentary Getting Published in Peer-Reviewed Journals: Theory, Theorization and Theoretical Contributions

Arash Najmaei, ICMS, ACU, ISL & MGSM, Sydney, Australia

60 Editorial Commentary Doing Literature Reviews: A General Guideline for Novice Researchers Arash Najmaei, ICMS, ACU, ISL & MGSM, Sydney, Australia

COPYRIGHT

The International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility (IJSECSR) (ISSN 2379-7398; eISSN 2379-7401), Copyright © 2016 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility is indexed or listed in the following: Cabell's Directories; Google Scholar; Ulrich's Periodicals Directory