

Table of Contents

International Journal of Knowledge Society Research

Volume 7 • Issue 4 • October-December-2016 • ISSN: 1947-8429 • eISSN: 1947-8437

An official publication of the Information Resources Management Association

SPECIAL ISSUE ON TEACHING IN HIGHER EDUCATION:

GUEST EDITORIAL PREFACE

- v *Paraskevi Papadopoulou, , The American College of Greece, Athens, Greece*
Christina Marouli, , The American College of Greece, Athens, Greece
Anastasia Misseyanni, , The American College of Greece, Athens, Greece
Miltiadis Lytras, , The American College of Greece, Athens, Greece

RESEARCH ARTICLES

- 1 **ICT Resources to Improve Learning in Higher Education**
Matilde Susana Basso Aranguiz, Universidad Católica de la Santísima Concepción, Concepción, Chile
María Graciela Badilla Quintana, Universidad Católica de la Santísima Concepción, Concepción, Chile
- 12 **Reflections on the Second Life Platform used in the Development of a Virtual University Campus**
María Vargas-Vera, Adolfo Ibanez University, Vinia del Mar, Chile
- 24 **Applicative Personalized Learning: How Gamification is Driving Learning**
Leyla Zhuhadar, Western Kentucky University, Bowling Green, KY, USA
Phillip Coleman, Western Kentucky University, Bowling Green, KY, USA
Scarlett Marklin, Department of Sociology, Florida State University, Tallahassee, FL, United States
- 38 **Use of PowerPoint in the Classroom: A Participatory Research Project**
Vassilia Stefanou, Deree College, The American College of Greece, Athens, Greece
Maira Kotsovoulou, Deree College, The American College of Greece, Athens, Greece
- 51 **The Impact of Accreditation on Student Learning Outcomes**
Tayeb Brahimi, Effat University, Jeddah, Saudi Arabia
Akila Sarirete, Effat University, Jeddah, Saudi Arabia
Rania Mohammed Ibrahim, Ryerson University, Toronto, Canada
- 63 **Methodology for the Elaboration of Quizzes using Propositional Logic Calculus in an E-Learning Environment**
María Vargas-Vera, Adolfo Ibanez University, Vinia del Mar, Chile
- 75 **Increasing the Profitability of Students in MOOCs using Recommendation Systems**
Youssef Jdidou, University Abdelmalek Essaadi, Tetuan, Morocco
Mohamed Khaldi, University Abdelmalek Essaadi, Tetuan, Morocco
- 86 **Sentiment Analysis to Evaluate Teaching Performance**
Paola Adinolfi, University of Salerno, Fisciano, Italy
Ernesto D'Avanzo, University of Salerno, Fisciano, Italy
Miltiadis D. Lytras, The American College of Greece, Athens, Greece
Isabel Novo-Corti, University of A Coruna, A Coruna, Spain
Jose Picatoste, University Autonoma of Madrid, A Coruna, Spain

Copyright

The **International Journal of Knowledge Society Research (IJKSR)** (ISSN 1947-8429; eISSN 1947-8437), Copyright © 2016 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The *International Journal of Knowledge Society Research* is indexed or listed in the following: ACM Digital Library; Bacon's Media Directory; Cabell's Directories; DBLP; European Reference Index for the Humanities and Social Sciences (ERIH); Google Scholar; INSPEC; JournalTOCs; MediaFinder; The Standard Periodical Directory; Ulrich's Periodicals Directory