

Guest Editorial Preface

Special Issue Management Engineering and Economics Strategies

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Nowadays, the company is confronted with a multitude of changes that vary according to their depth and rhythm. The technological changes appear with the ICT and the Internet influence the modes of operation adopted in the organization. Change could be then described by terms as varied as “movement, adjustment, modification, evolution, innovation, development, transformation, mutation, revolution, rupture, or metamorphosis”. The organization, by improving its ability to change, could acquire the means to face easily the uncertainties of the future.

Over the last three decades, financial markets have become increasingly integrated as a result of the gradual lifting of certain legislative and regulations. This affects the increase in movements between various national markets. The goal behind this important wave of financial liberalization is to improve information efficiency and thus stimulate long-term economic growth.

Indeed, financial markets in developing countries were often characterized by a lack of liquidity, a low transaction volume, and significant imperfections (high transaction costs, information asymmetry, etc.).

The solution advocated by the IMF and the World Bank to face these difficulties was opening up these markets to the outside world. This financial opening facilitates the access of foreign investors to domestic markets, which encourages the entry of large capital flows. This translates into an increase in the Liquidity of the financial markets and thus an improvement in their efficiency.

Informational efficiency, therefore, allows an increase in the allocative efficiency of capital and leads to higher productivity and faster growth.

However, the increase in financial crises and the rise in volatility and financial instability have challenged the planned objectives of deregulation of the financial markets and sparked the debate on the benefits of full liberalization of capital movements in emerging countries.

The objective of this special issue is to appeal high-quality submissions covering Management Engineering, Innovation & Economics Strategies as well as the financial impacts.

The goal of this issue is to bring together researchers and practitioners from academia and industry to focus on advanced Economics, Management, Marketing and Business process and establishing new results in these areas. Authors are solicited to contribute to this issue by submitting articles that illustrate research results, projects, surveying works and industrial experiences that describe significant advances in this field of Research. This special issue entitled “Management Engineering & Economics Strategies” is developed from extended version of some selected papers of good quality.

Topics to be discussed in this special issue include (but are not limited to) the following:

- Business Models, Financing Innovation
- Business Performance Management
- Creativity in Innovation
- Economic Development
- Innovation for Economic & Environmental Sustainability
- Knowledge Management strategies
- Management of Innovation and Technology
- Quality Management and Quality Engineering
- Reengineering in Industrial Management
- Resource Management

On behalf of the organizing committee, we would like to thank all the participants, with special thanks to sponsors of this conference, such as, International Journal of Service Science, Management, Engineering, and Technology (IJSSMET), the International Center of Sciences and Culture Development (SCDC) and IGI Global. We hope that this issue is fruitful in terms of scientific exchange.

Finally, the guest editor is grateful to Professors Ahmad Tahar Azar, Ghazy Assassa, and the Journal personnel especially Sean Eckman for the nice support, the authors for their contributions, and the reviewers for their efforts.

Ahmed Rhif
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